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Barbie™ FASHION



HEY DUDES! IT'S NEW!

A NEW FRUIT DRINK
WITH PACIFIC COOL
AND CALIFORNIA
STYLE



BARBIE



THE MEMORY BOOK

Join Barbie and Skipper on a trip
down Memory Lane!

fashion

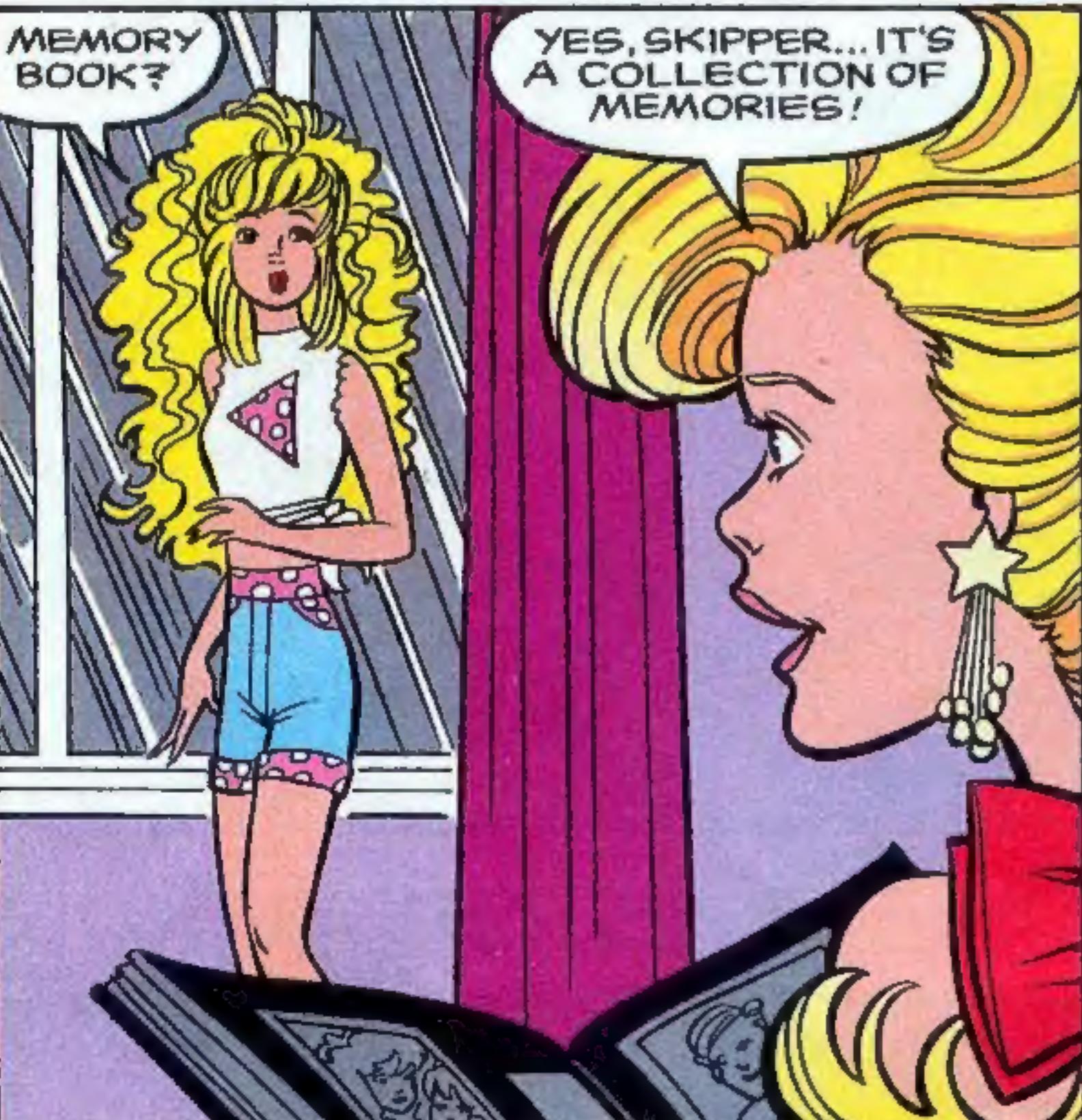
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Barbie IN The Memory Book

IF IT KEEPS RAINING LIKE THIS,
THE PICNIC WILL BE CANCELED!
THEN WHAT AM I GOING TO DO?

WHY DON'T YOU HELP ME
ARRANGE PICTURES IN MY
MEMORY BOOK, SKIPPER?

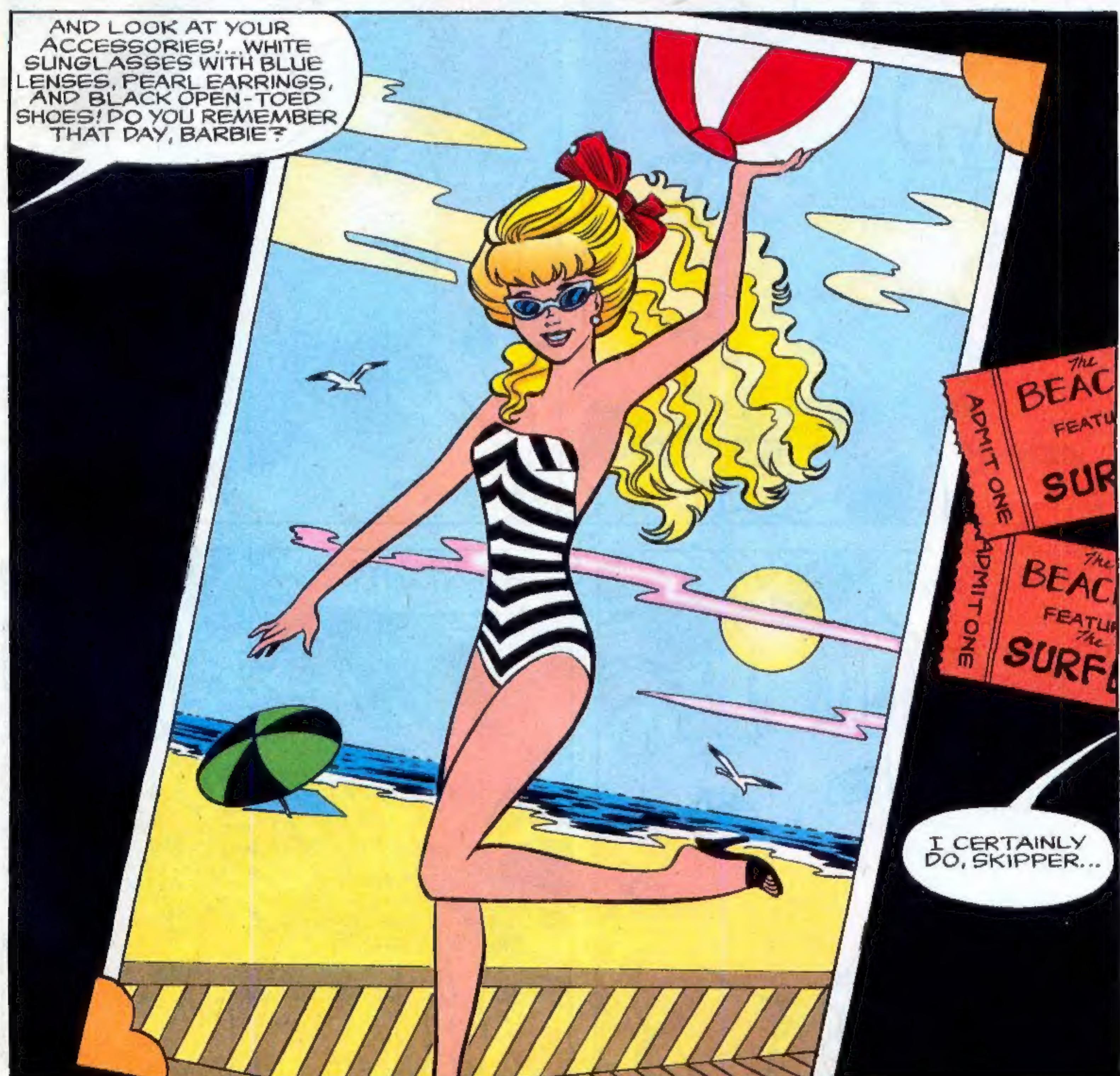
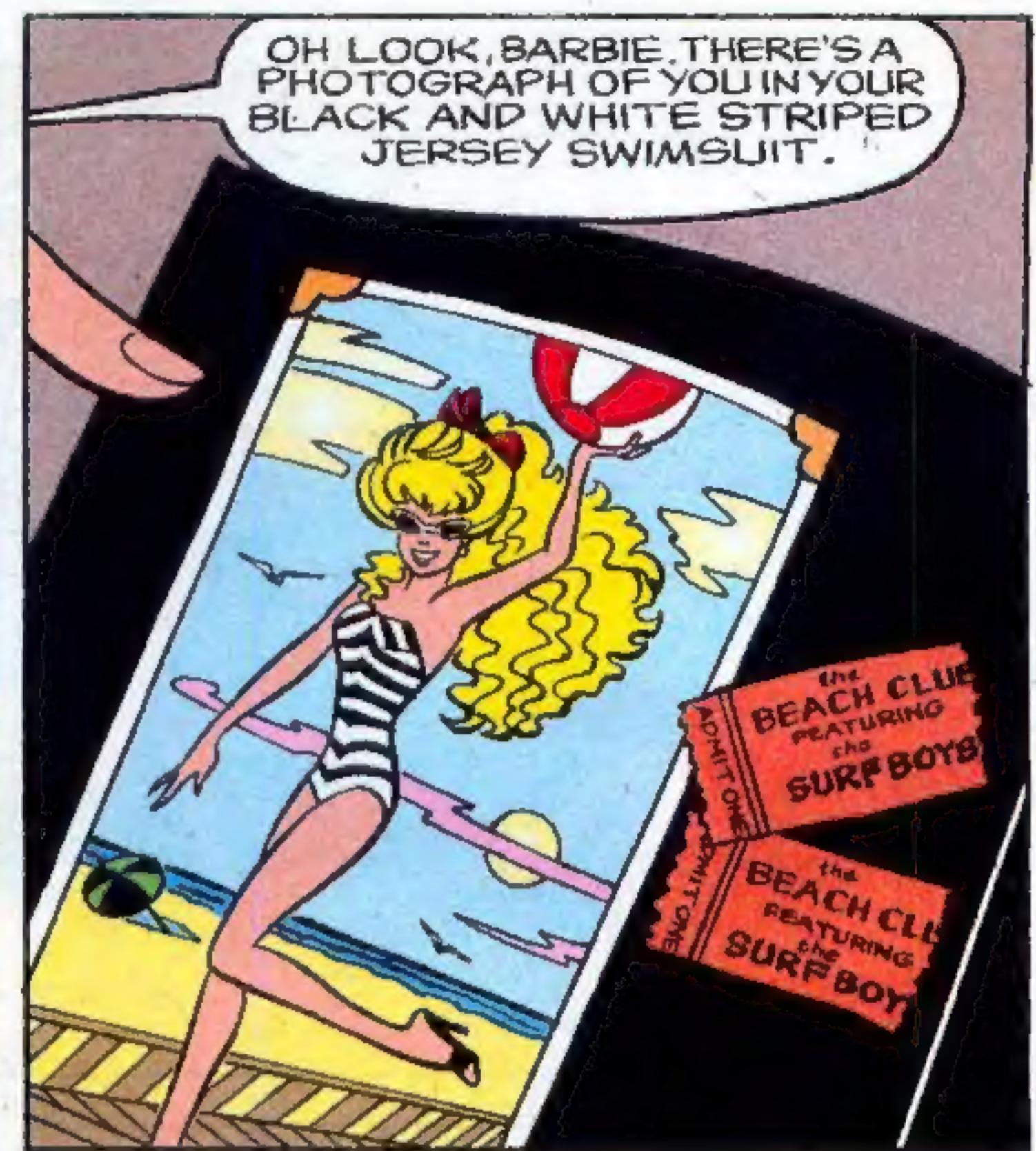


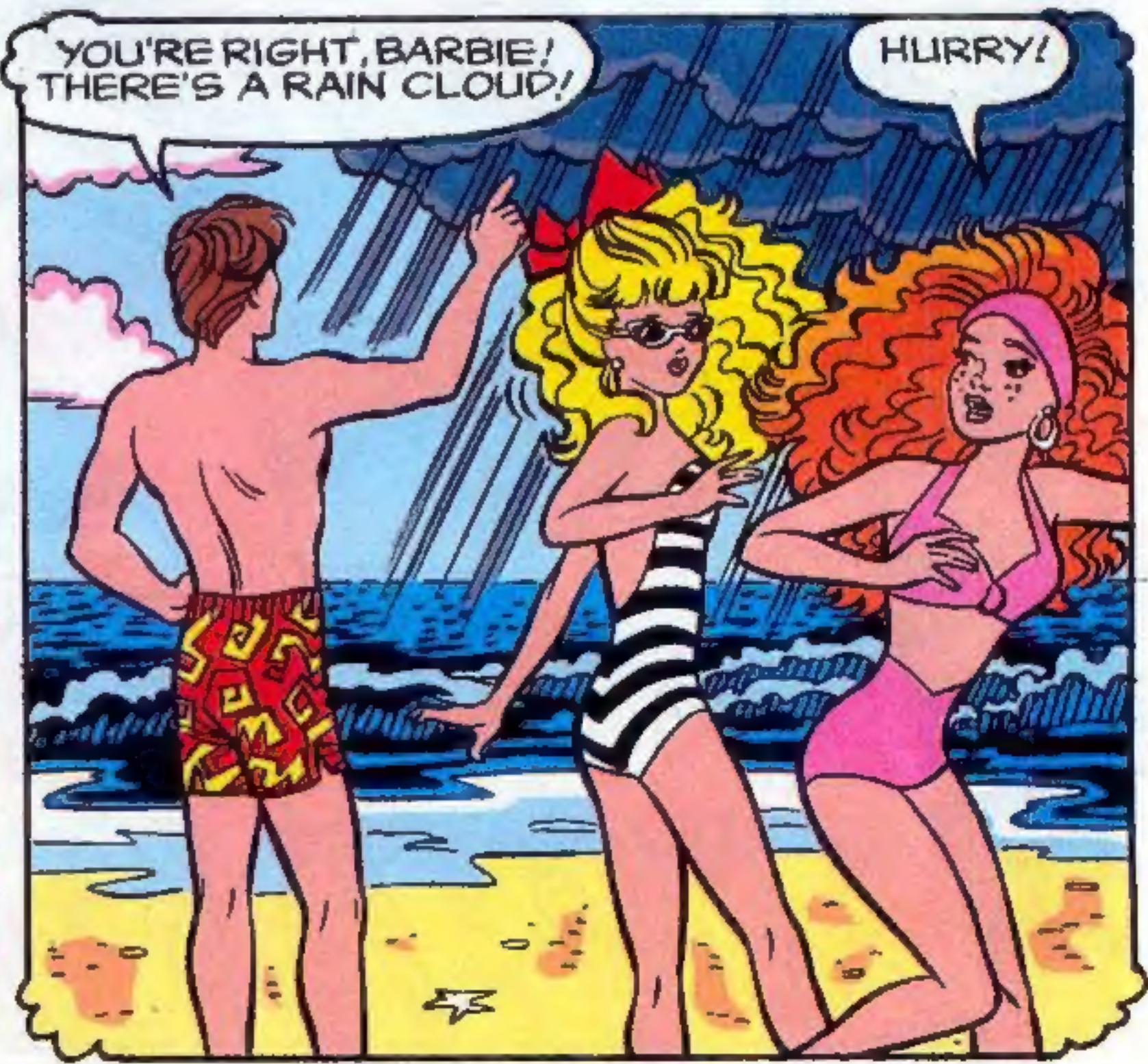
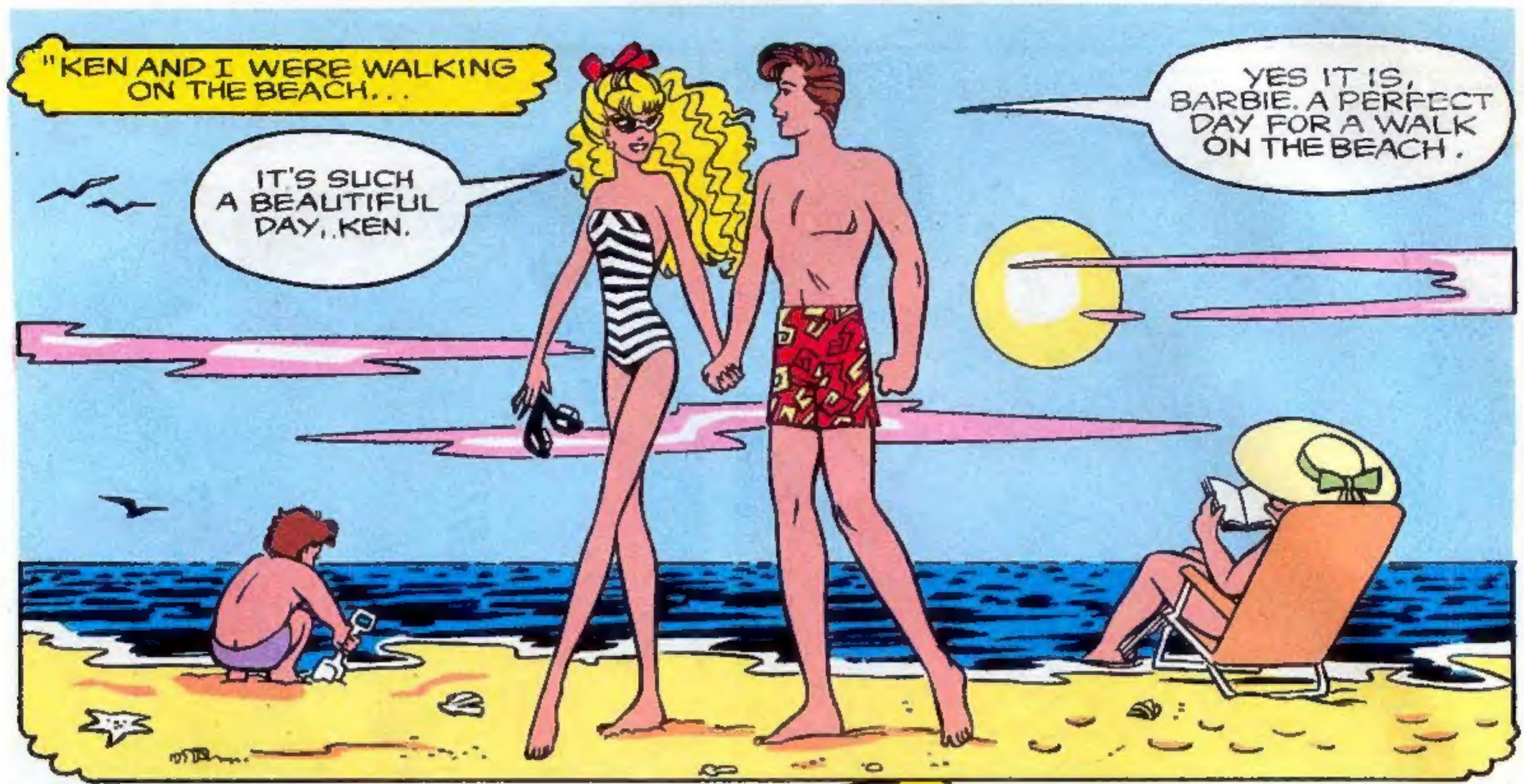
MEMORY
BOOK?

YES, SKIPPER... IT'S
A COLLECTION OF
MEMORIES!

PHOTOGRAPHS, POSTCARDS,
THEATRE TICKETS! ANYTHING
I WANT TO REMEMBER!









WHY WAIT UNTIL NEXT WEEK TO SEE YOUR FAVORITE SHOWS?

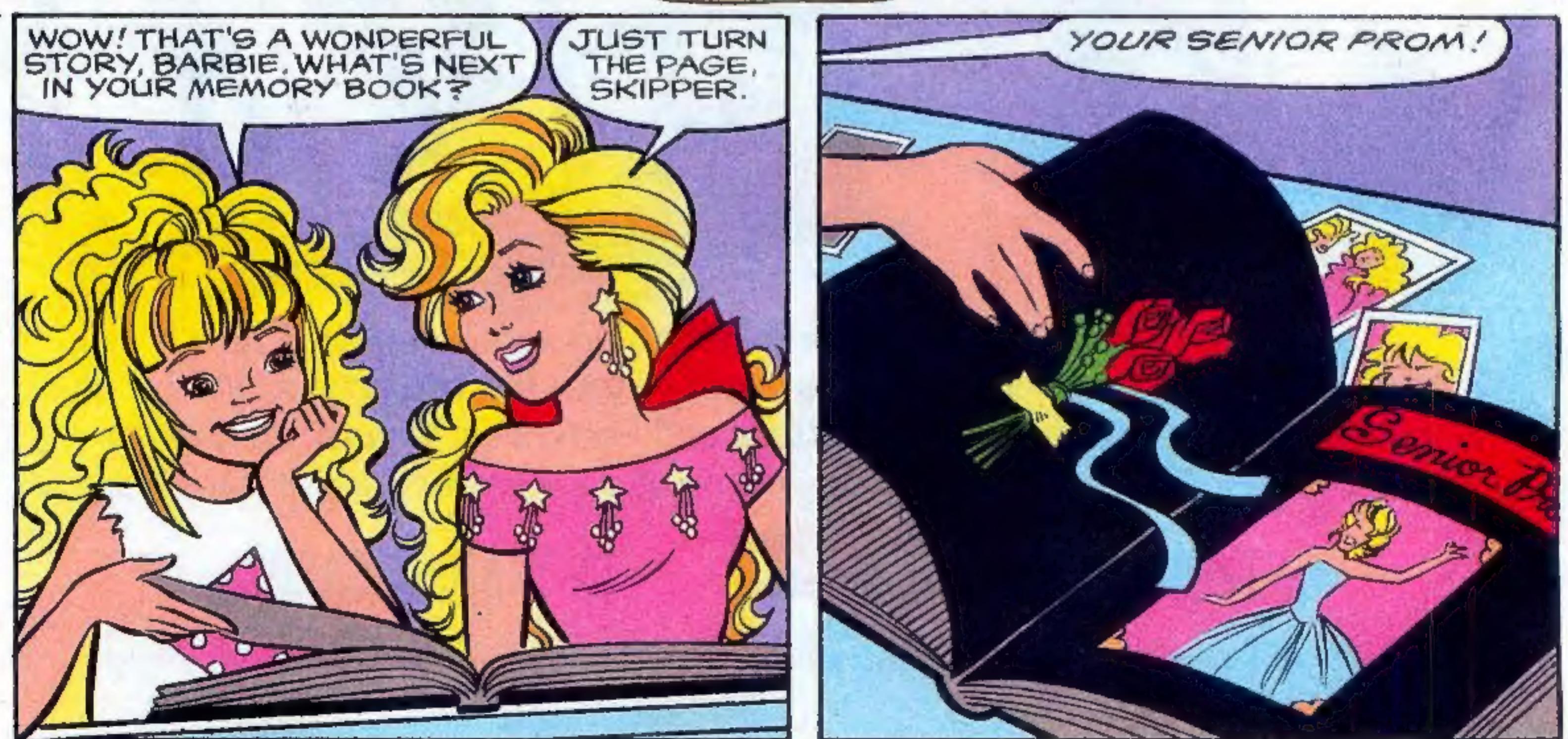
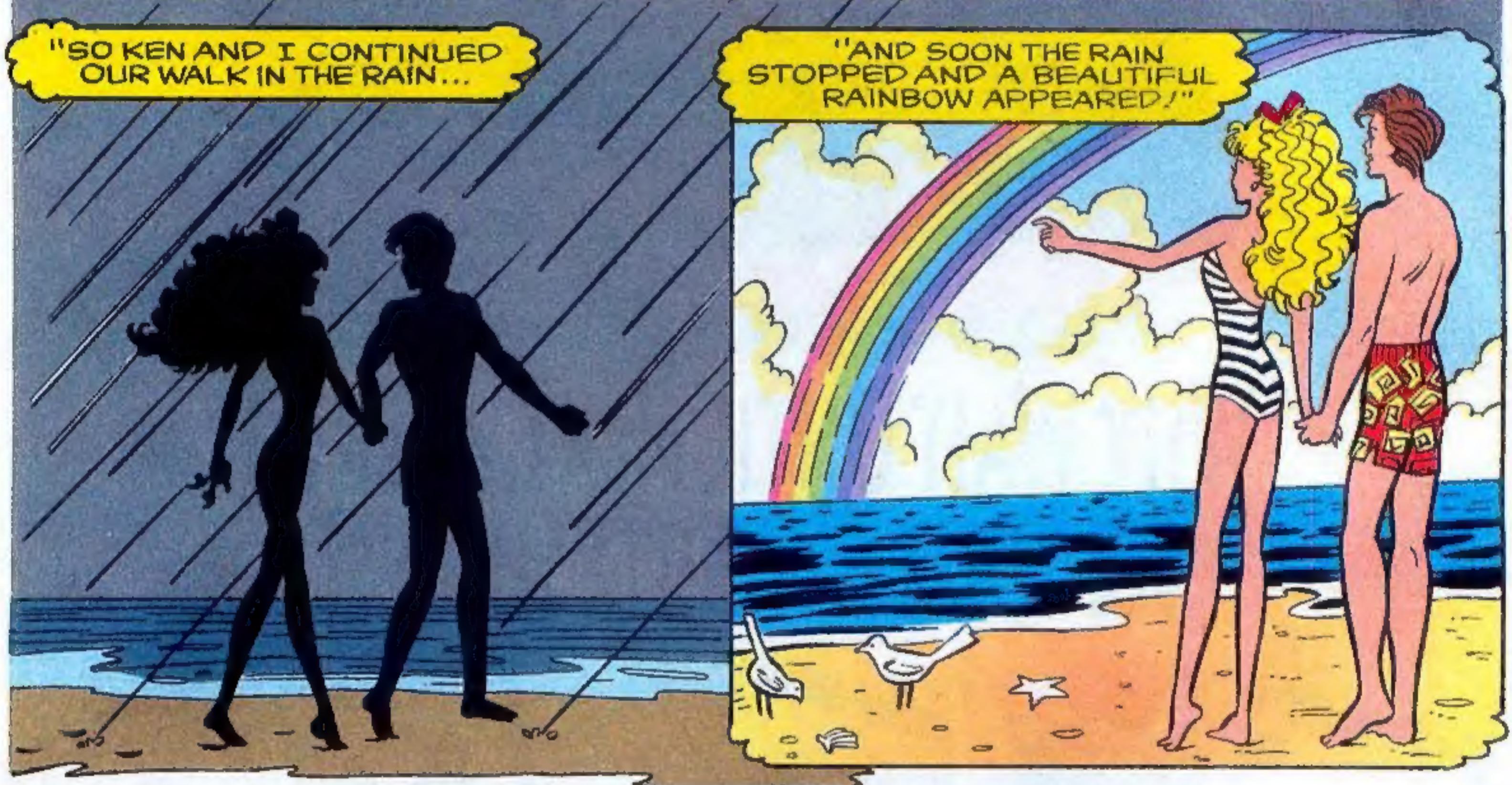
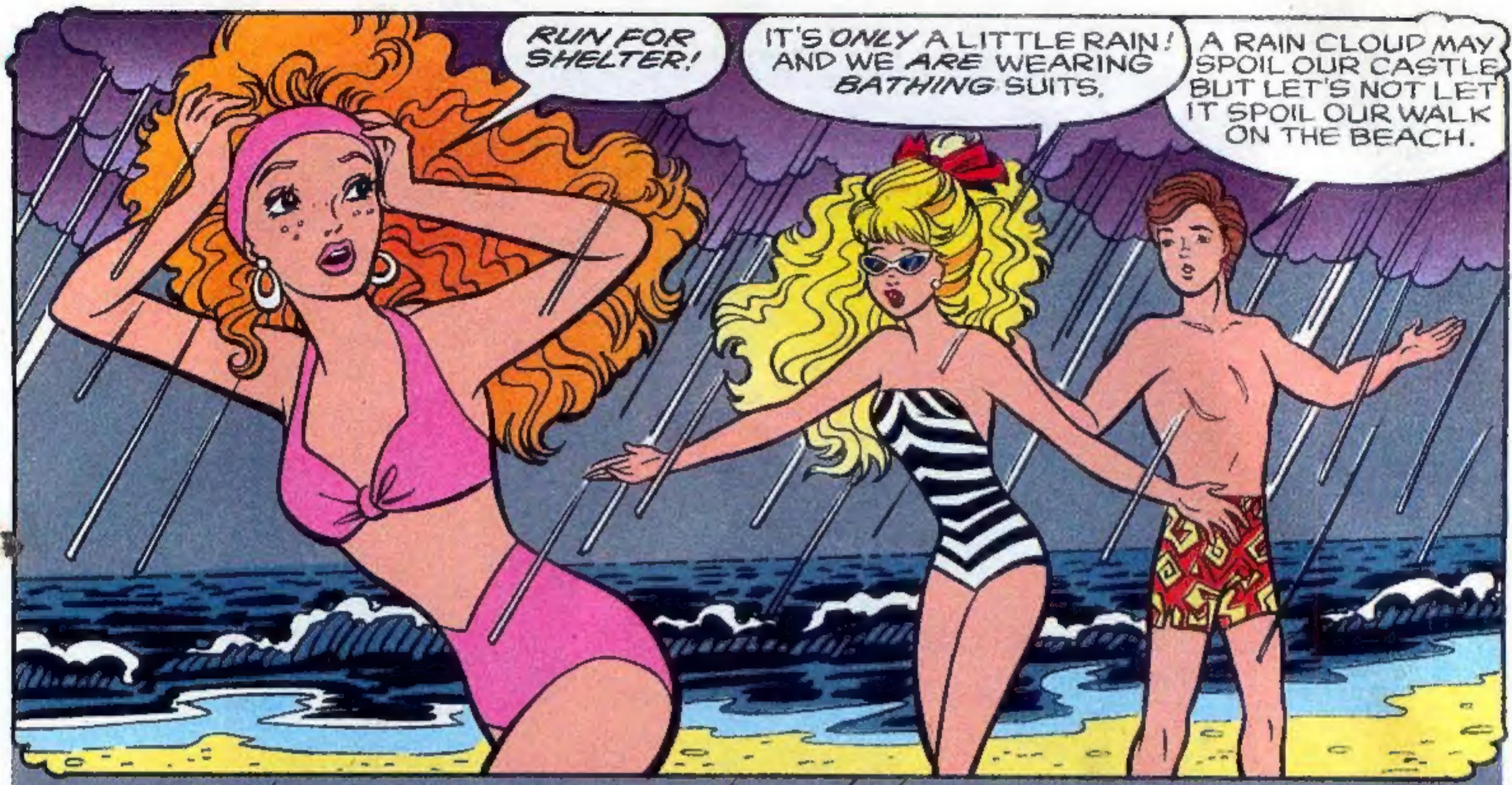


Now there are Laffs™ TV trading cards. Eighty side-splitting cards featuring all-original artwork and facts about all your favorite actors, antics and episodes from *Full House*, *Family Matters* and *Perfect Strangers*. So now you can watch your favorite TV shows one frame at a time, every day of the week.

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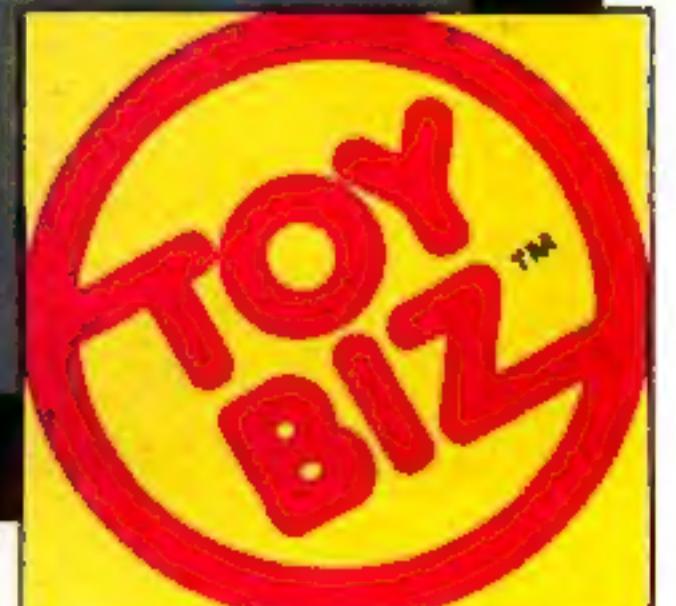
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- Between 5-6" high
- Each comes with accessories, action features and Impel trading card

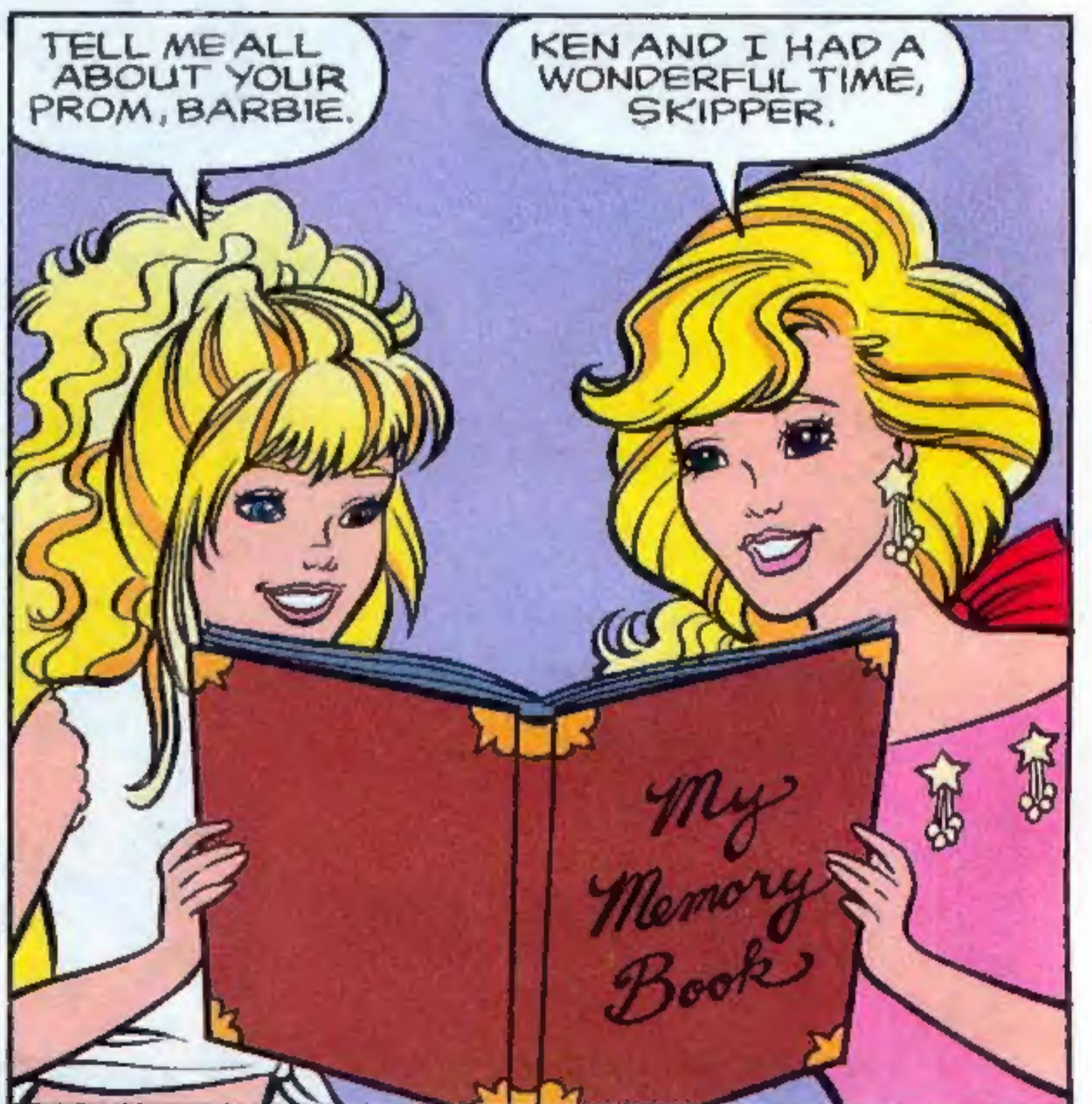
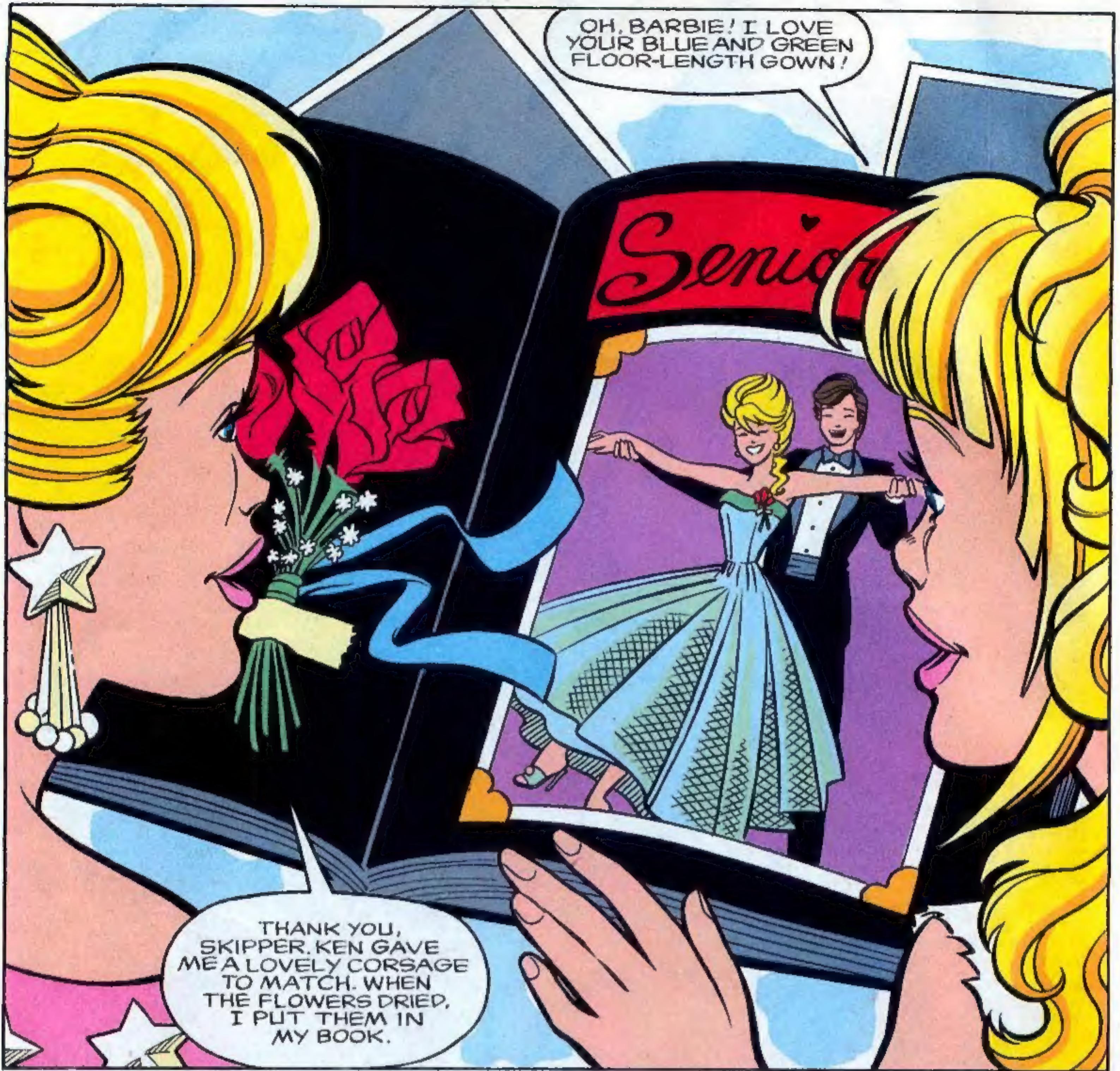
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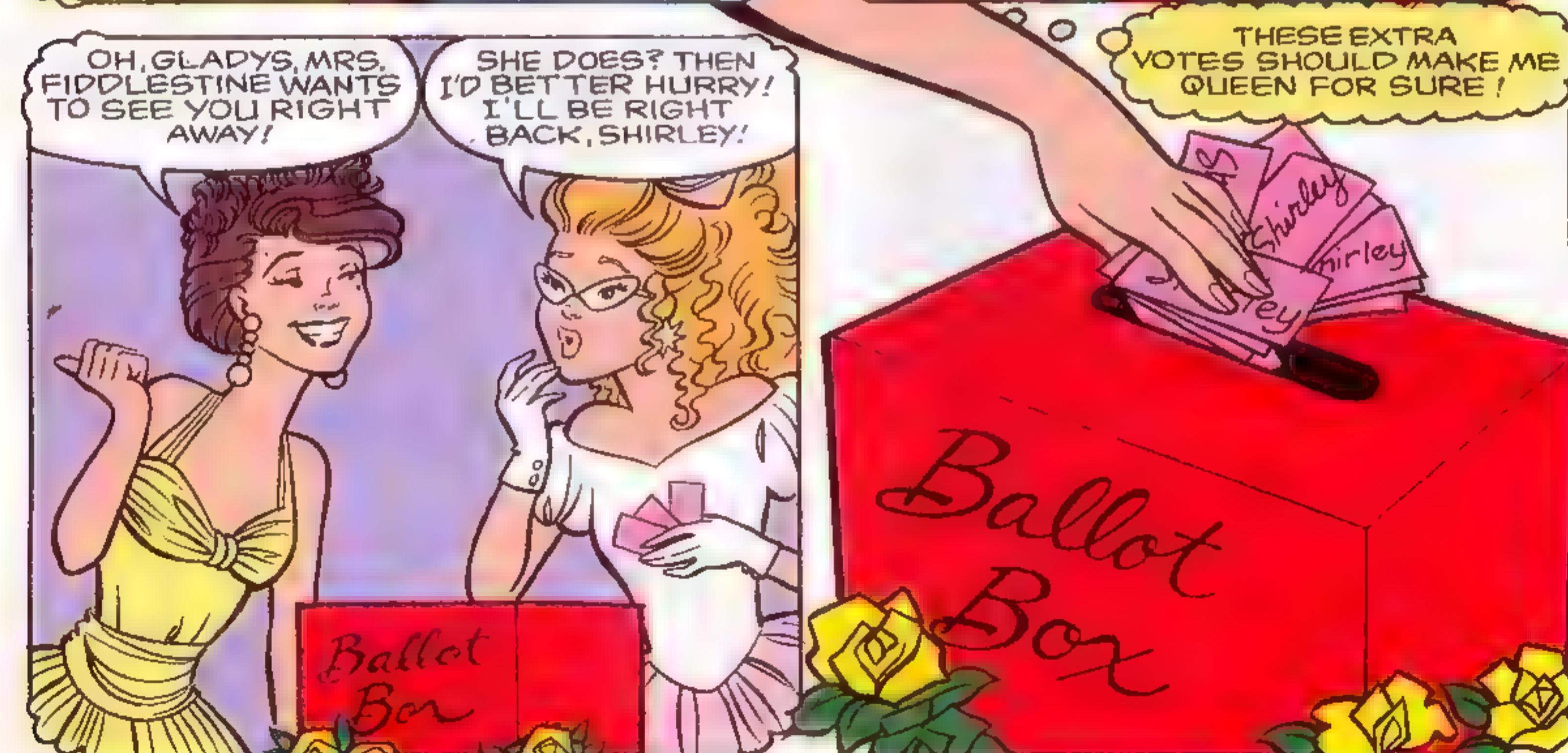
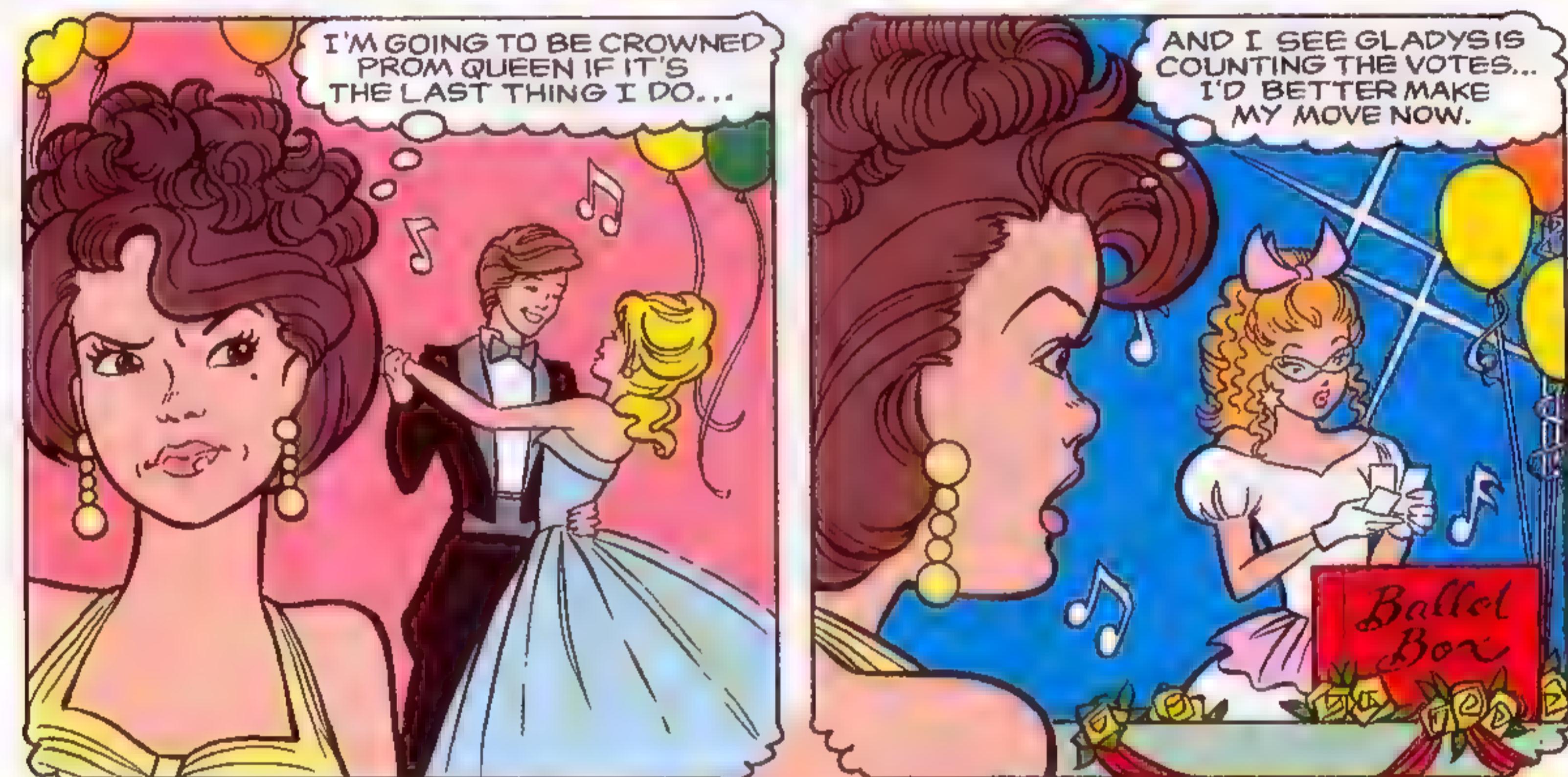
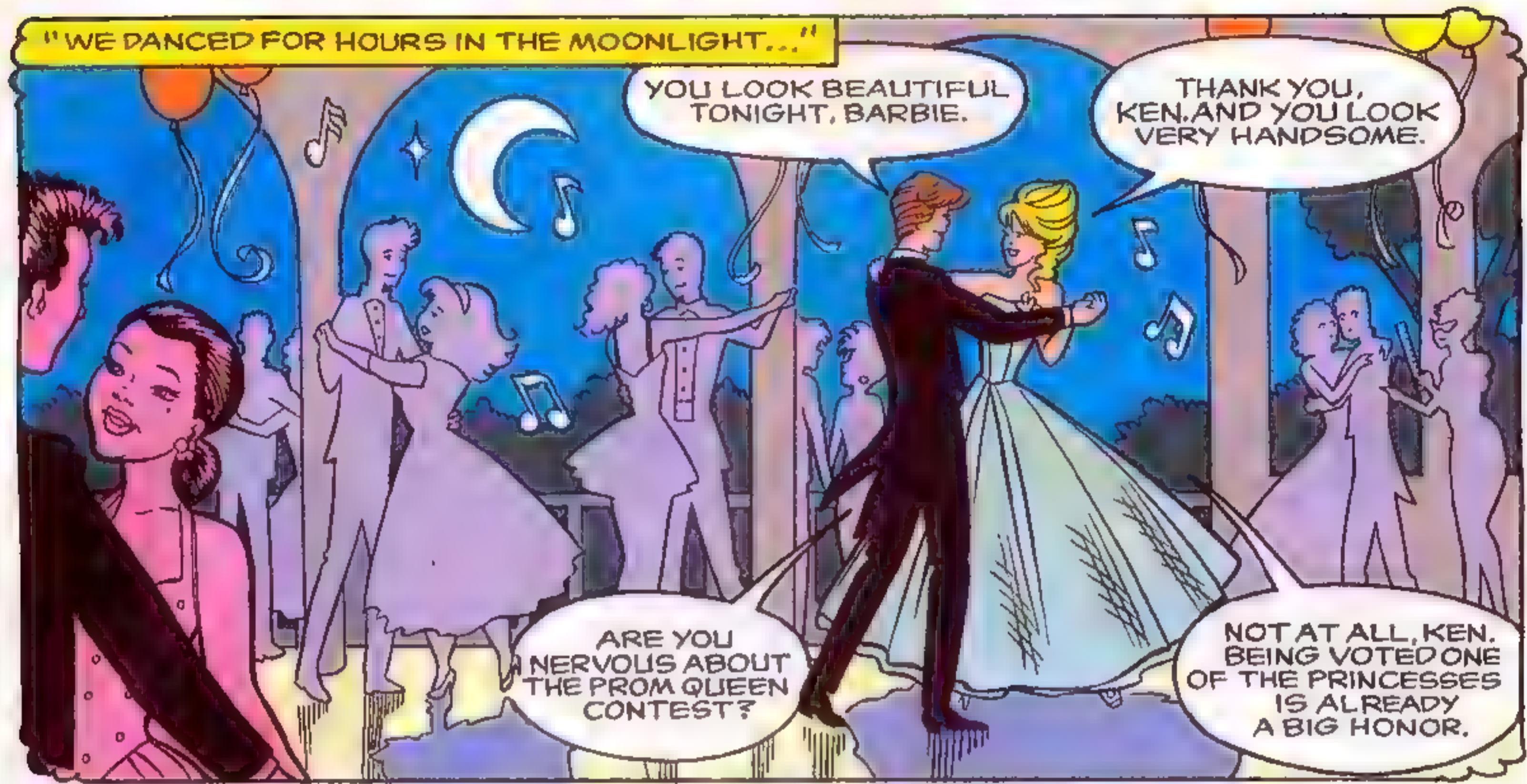
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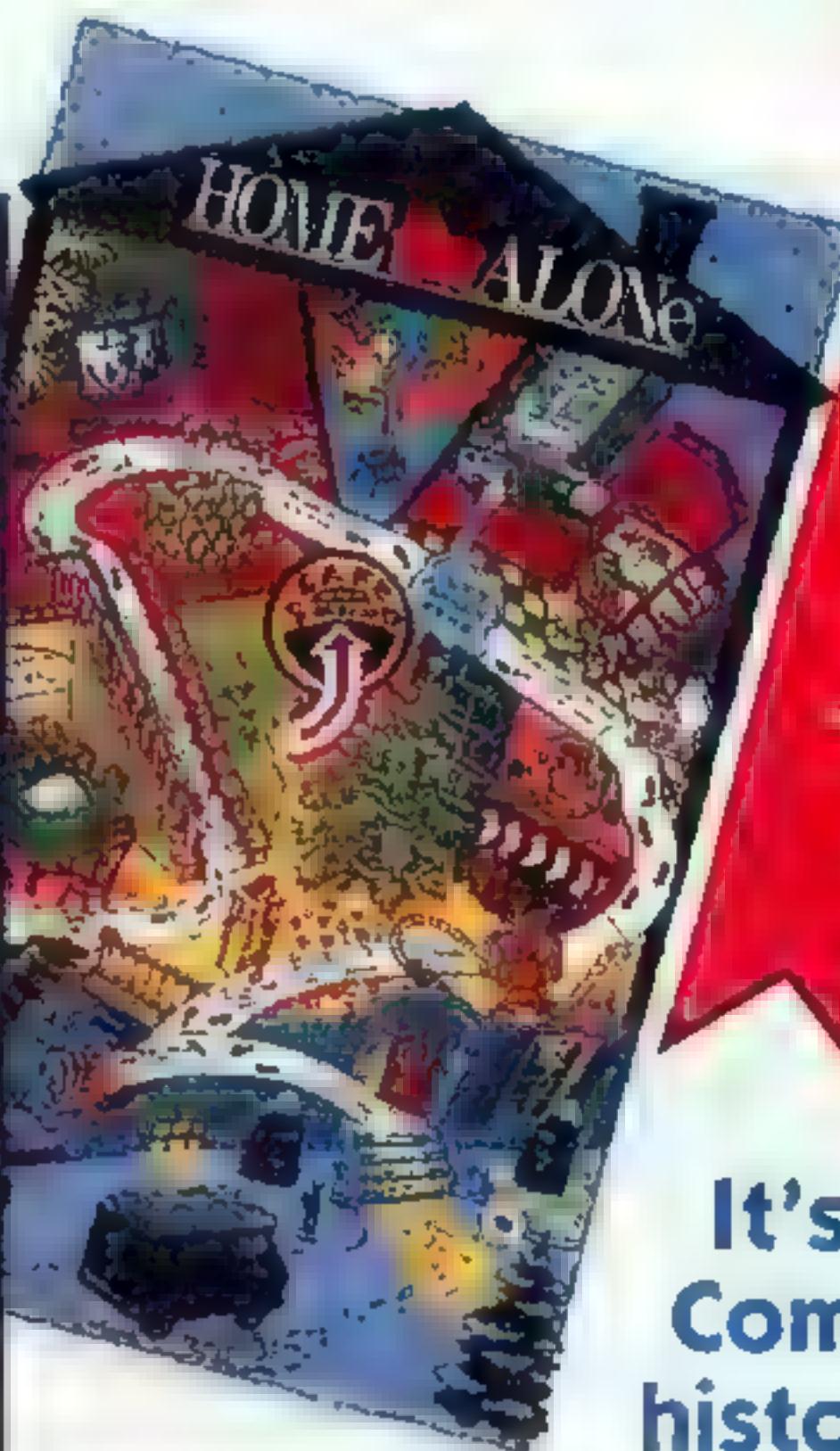
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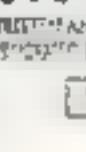
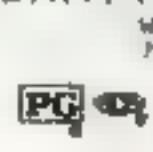
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HOME ALONE MACAULAY CULKIN JOE PESCI DANIEL STERN JOHN HEARD AND CATHERINE O'HARA JOHN WILLIAMS
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PRODUCTION DESIGNER JULIO MACAT EDITOR MARK LEVINSON & SCOTT ROSENFELD AND TARQUIN GOTCH



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*At participating retailers

**Multiple purchases required. Offer expires January 31, 1991.

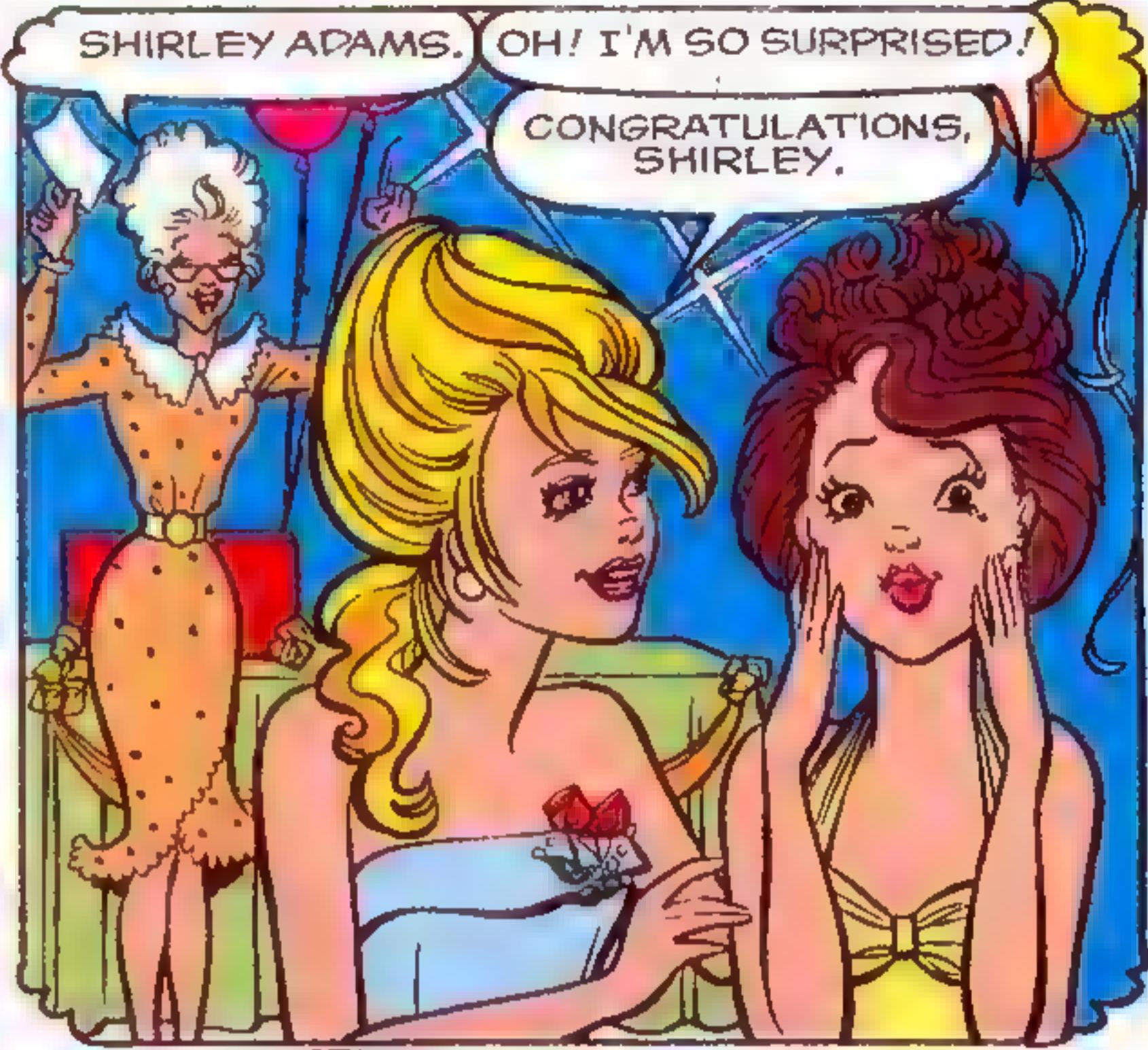
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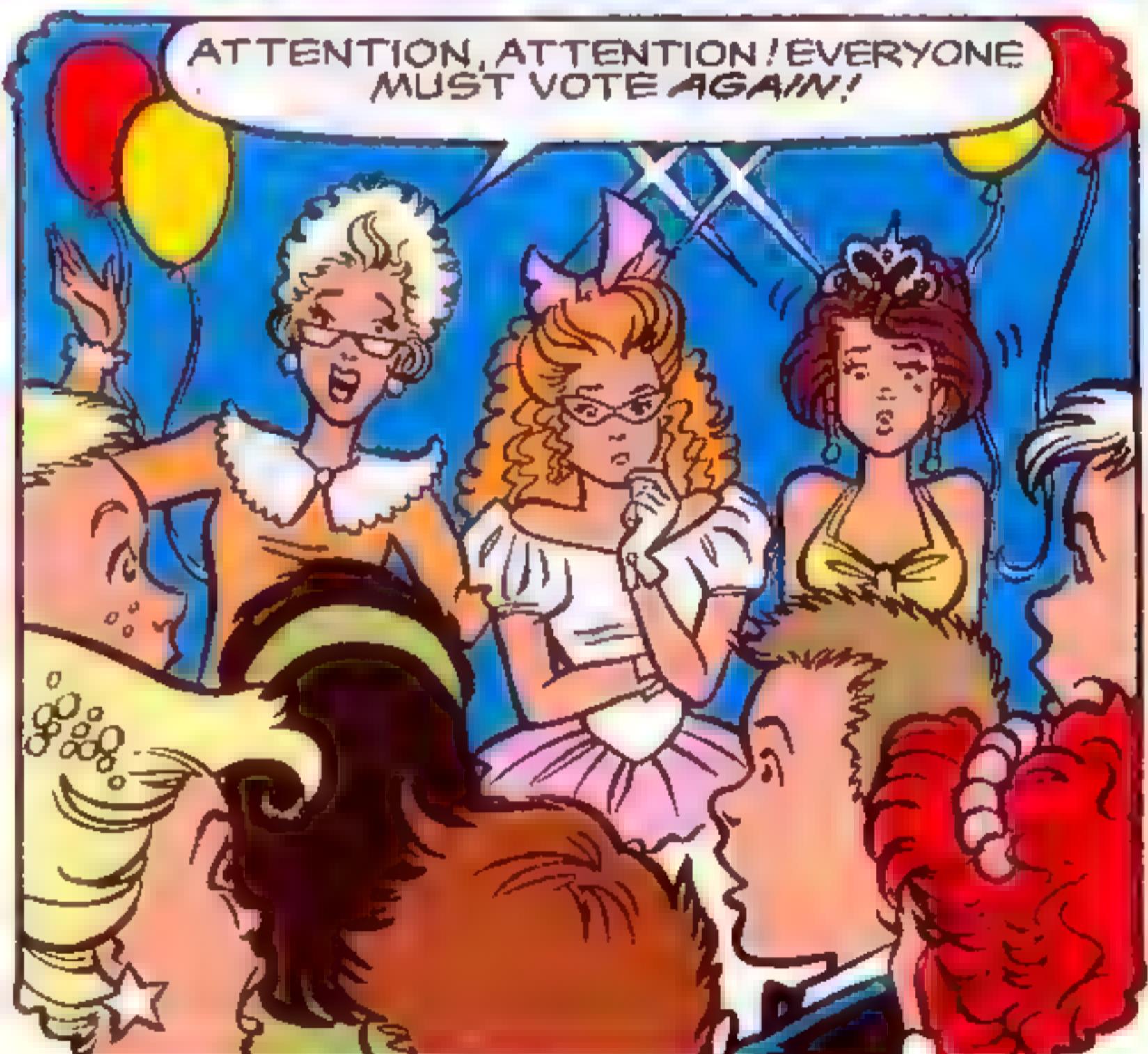
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ATTENTION, ATTENTION! THE VOTES HAVE BEEN COUNTED FOR PROM QUEEN. AND THE WINNER IS...



SOMEONE MUST HAVE STUFFED THE BALLOT BOX!



CHANGE THE COURSE OF EVOLUTION...

PLAY TROG!



That crazy, one-eyed caveman, Trog, is hungry...and dinos Spike and Bloop know what that means: *RUN FOR YOUR LIVES!*



Don't be the main course in Trog's Stone Age feast!

Change the course of evolution: don't become Trog's Stone Age Feast! Instead, race through 50 fun-filled islands, witnessing the greatest inventions of all time: fire, the wheel, the pogo stick (the pogo stick?)—all invented by Trog to catch his dinner—you!



Trog discovers fire and the Bar-B-Que... all in one day!



Munch on a pineapple and become a Trog-stompin' T-Rex!



Save the Dinos...or you're extinct!



Don't stop now—you've got 50 action-packed islands to explore!

WIN A
TROG!
ARCADE GAME!
SEE DETAILS
ON BOX



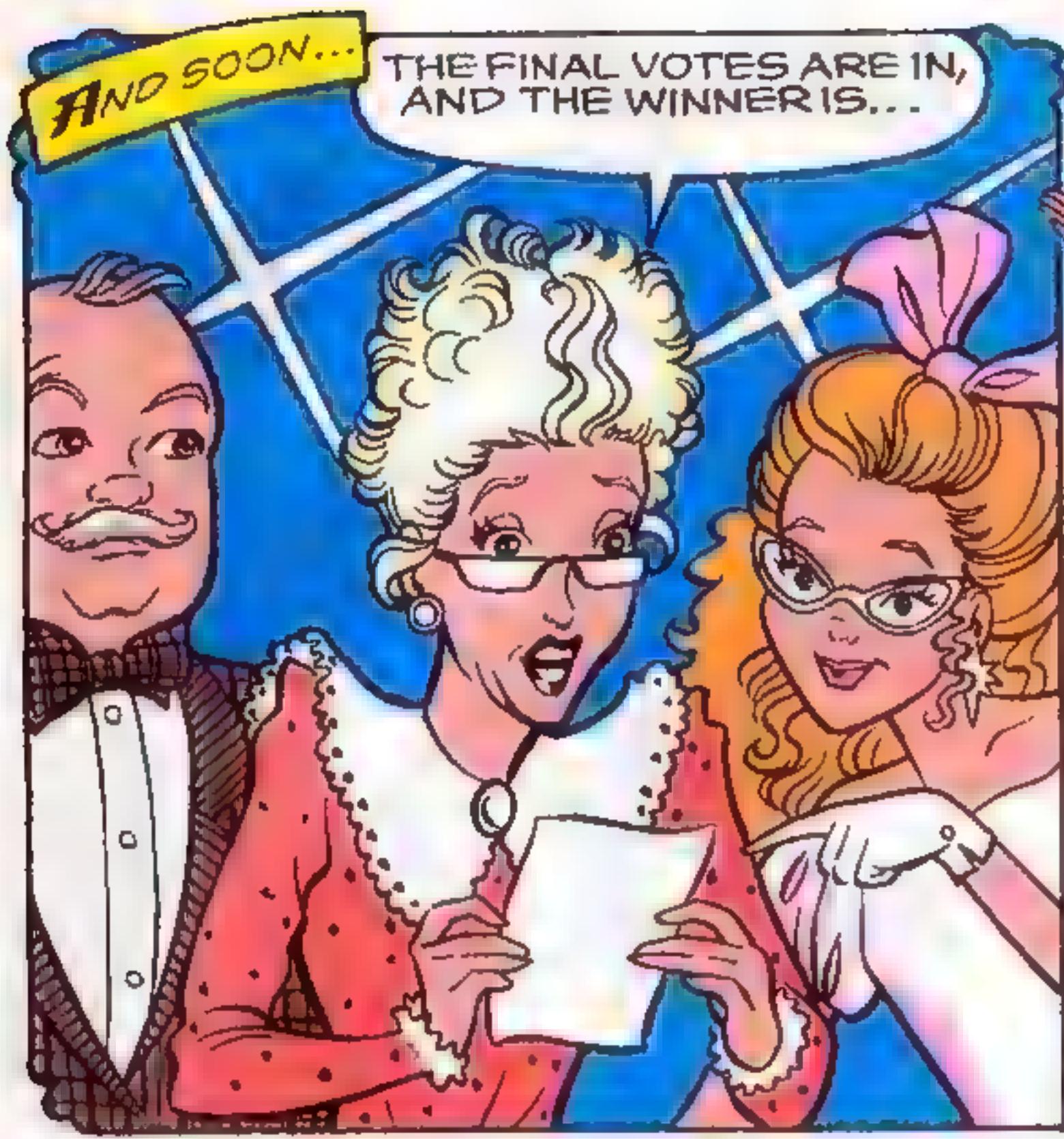
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SEE SPECIALLY MARKED BOXES FOR ENTRY DETAILS.

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GEE, BARBIE, I HOPE I GET TO BE QUEEN OF THE PROM SOMEDAY.

IT WAS A WONDERFUL HONOR, SKIPPER. BUT THAT'S NOT WHAT'S IMPORTANT. WHAT'S IMPORTANT IS HAVING A WONDERFUL TIME.



OH! I REMEMBER THAT DRESS! I WORE IT WHEN I WAS A SALESGIRL AT LACY'S DEPARTMENT STORE.



"I'LL NEVER FORGET MY FIRST CUSTOMER!"

YES? AND HOW MAY I HELP YOU?



MY NIECE IS JUST YOUR SIZE! I'D LIKE TO BUY SOME SPECIAL OUTFITS FOR HER AND I NEED YOU TO MODEL THEM FOR ME!



BUT I'M A SALESGIRL, NOT A MODEL! I'LL HAVE TO ASK THE SALES MANAGER!



IT'S UNUSUAL, BARBIE, BUT SHE
IS ONE OF OUR BEST CUSTOMERS
SO MODEL AWAY!



...AND ANOTHER OUTFIT...

...AND SEVERAL OUTFITS LATER...

YES! THAT'S PERFECT!

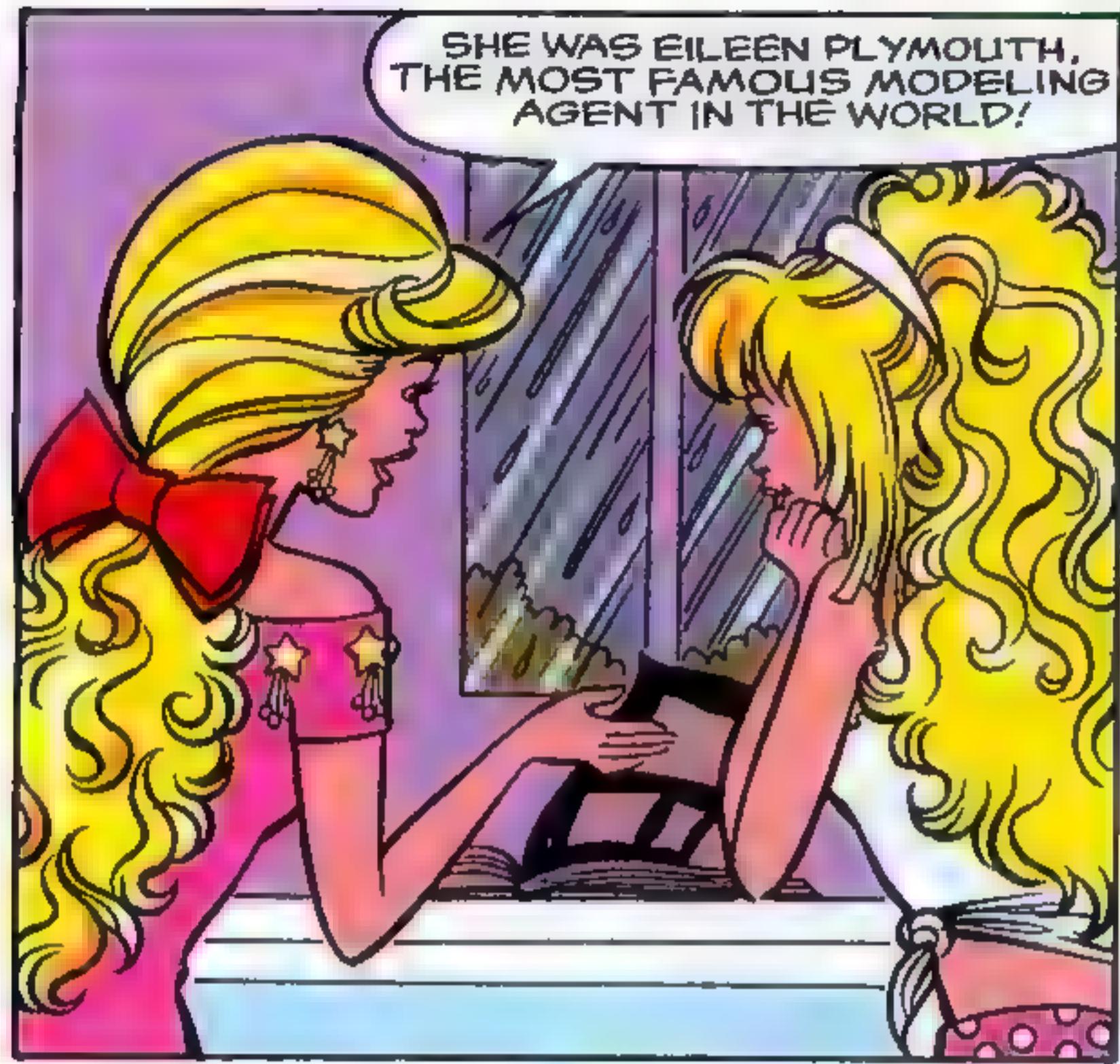
DO YOU
WANT THIS
DRESS?

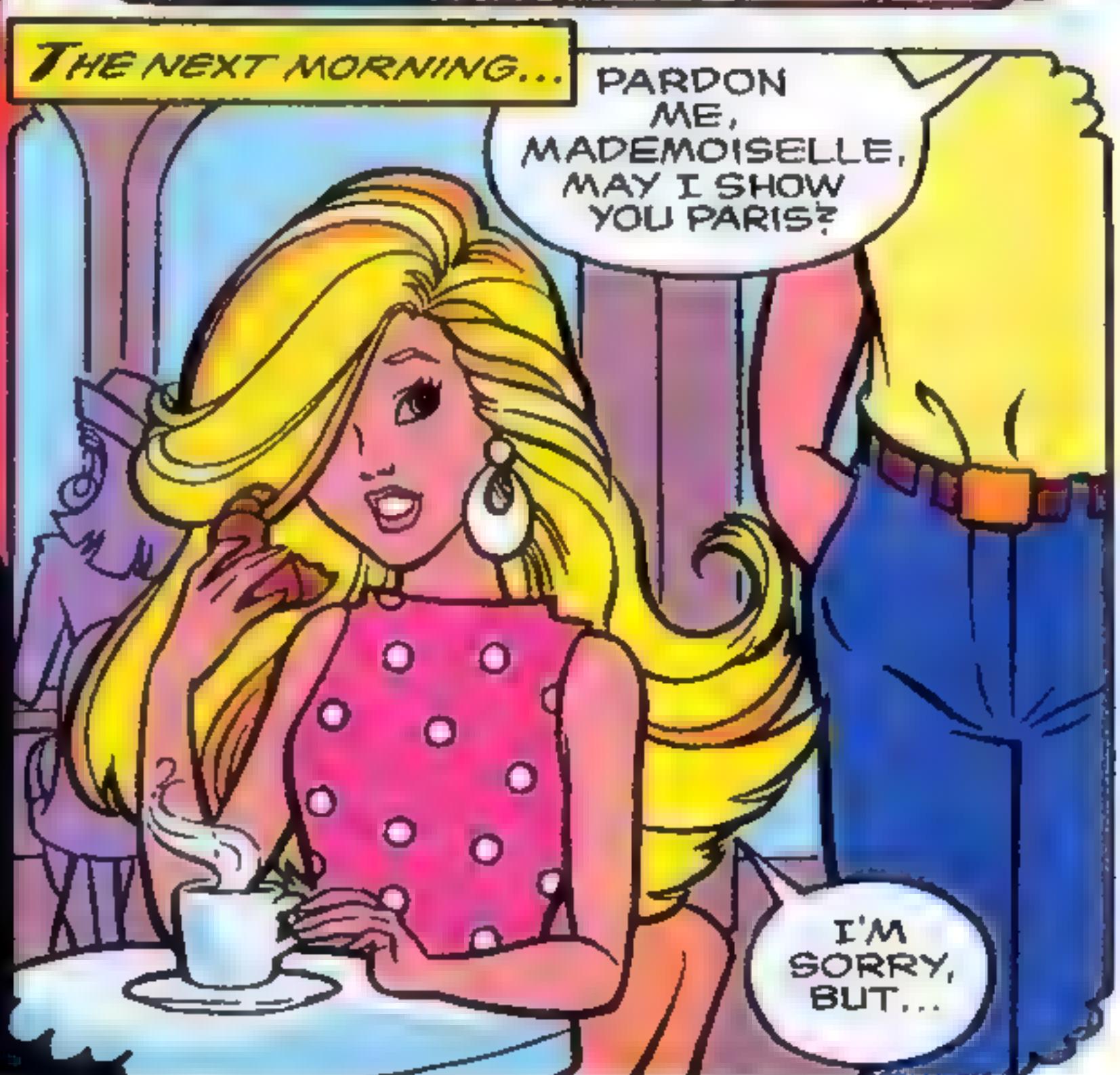
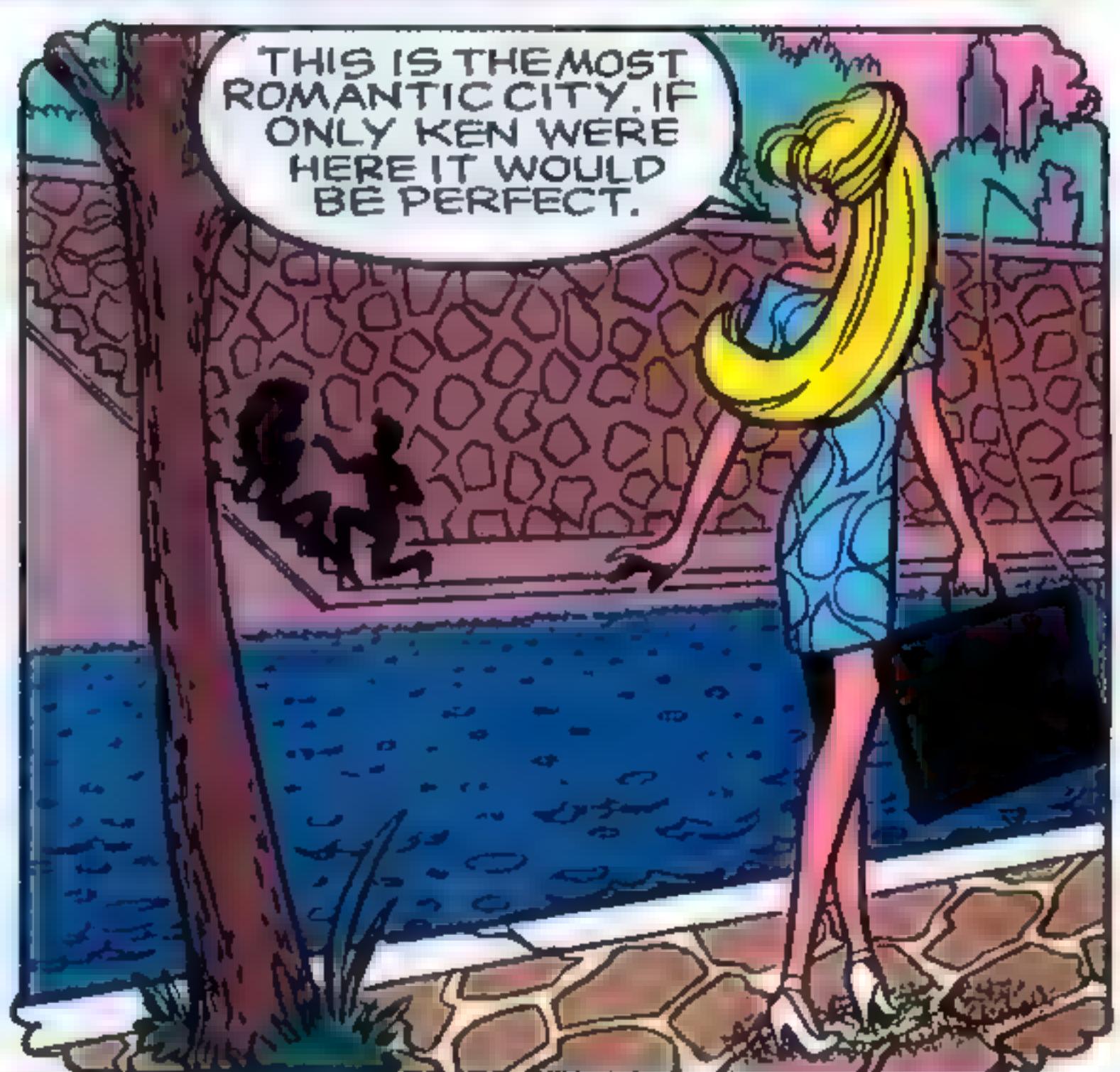
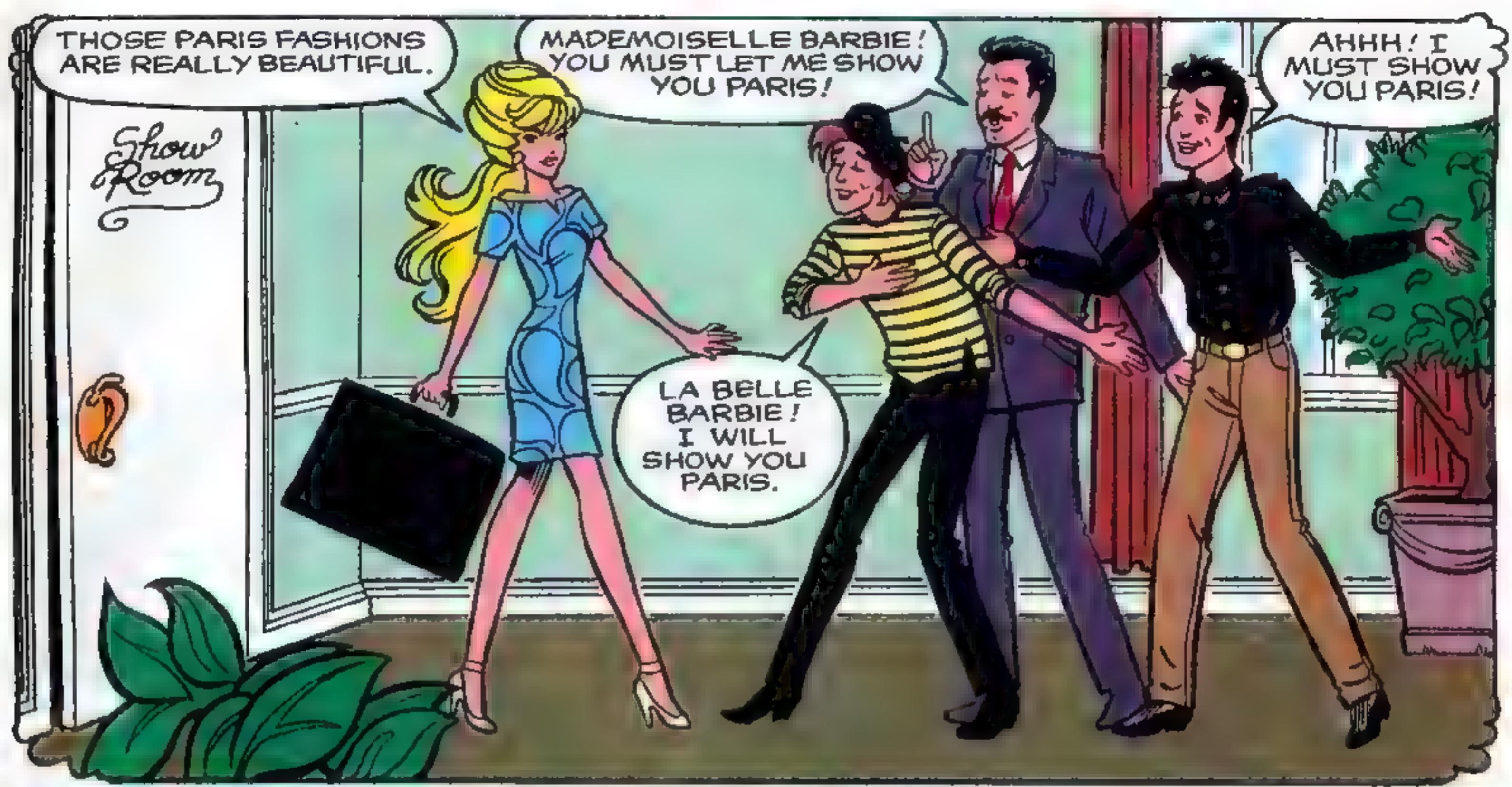
NO! I WANT YOU! YOU'RE A
NATURAL! HAVE YOU EVER
THOUGHT ABOUT BEING
A MODEL?

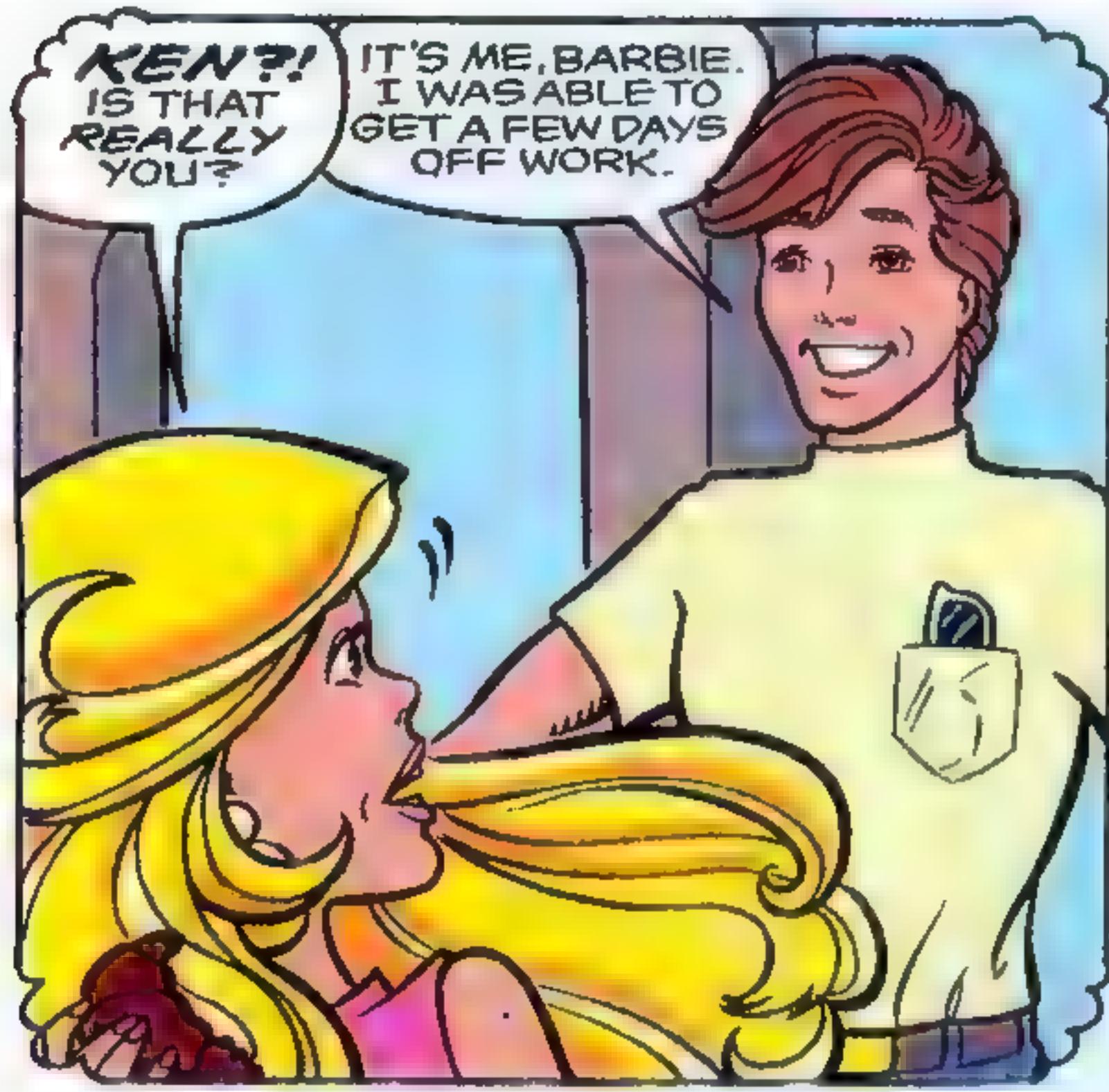
WELL, HERE'S MY CARD.
I WAS TESTING YOU
AND YOU PASSED WITH
FLYING COLORS!

I'VE THOUGHT
ABOUT IT--











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ASK FOR RUBY

She or another operator is waiting to rush your name, address and zip code to us.

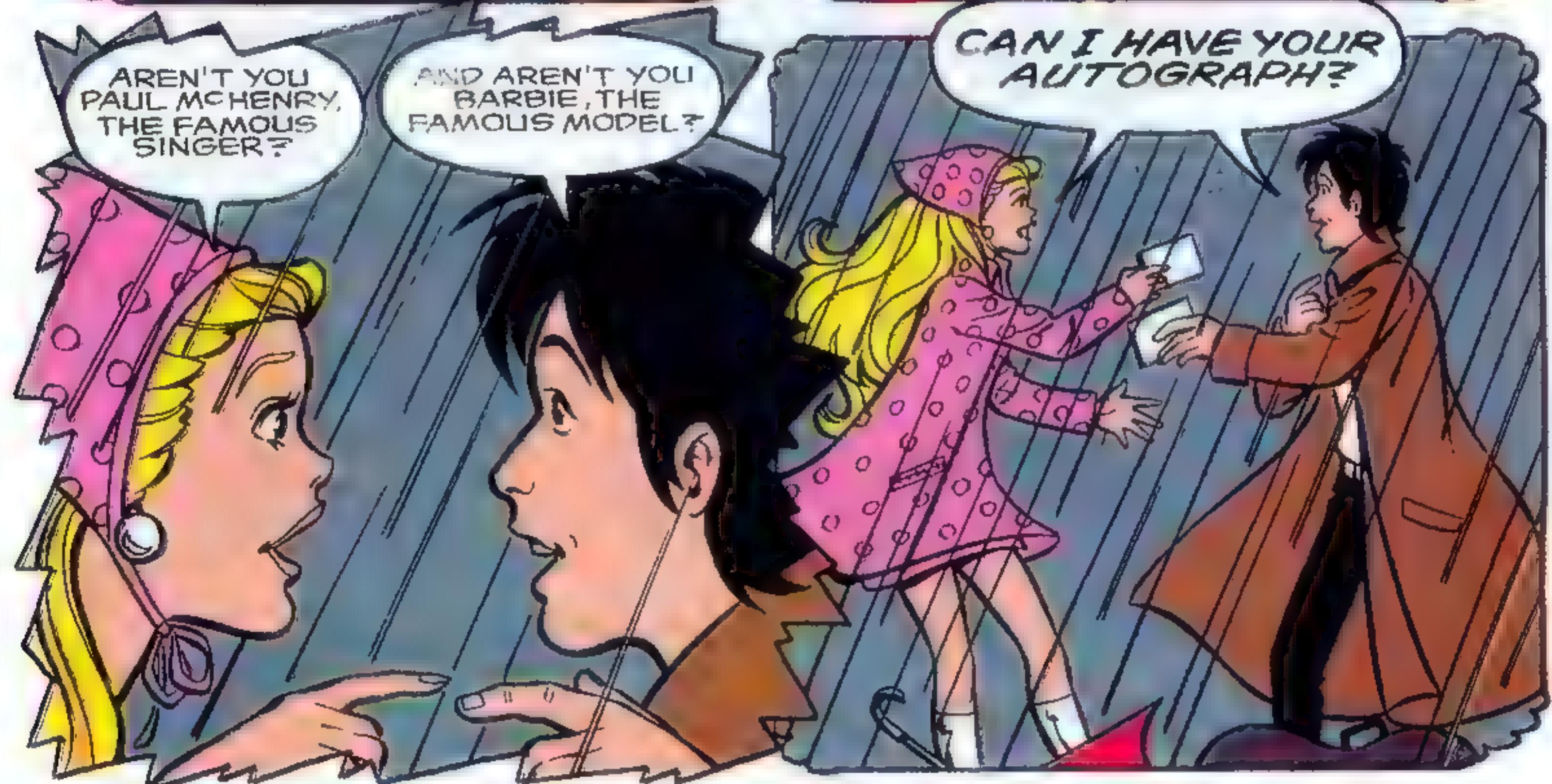
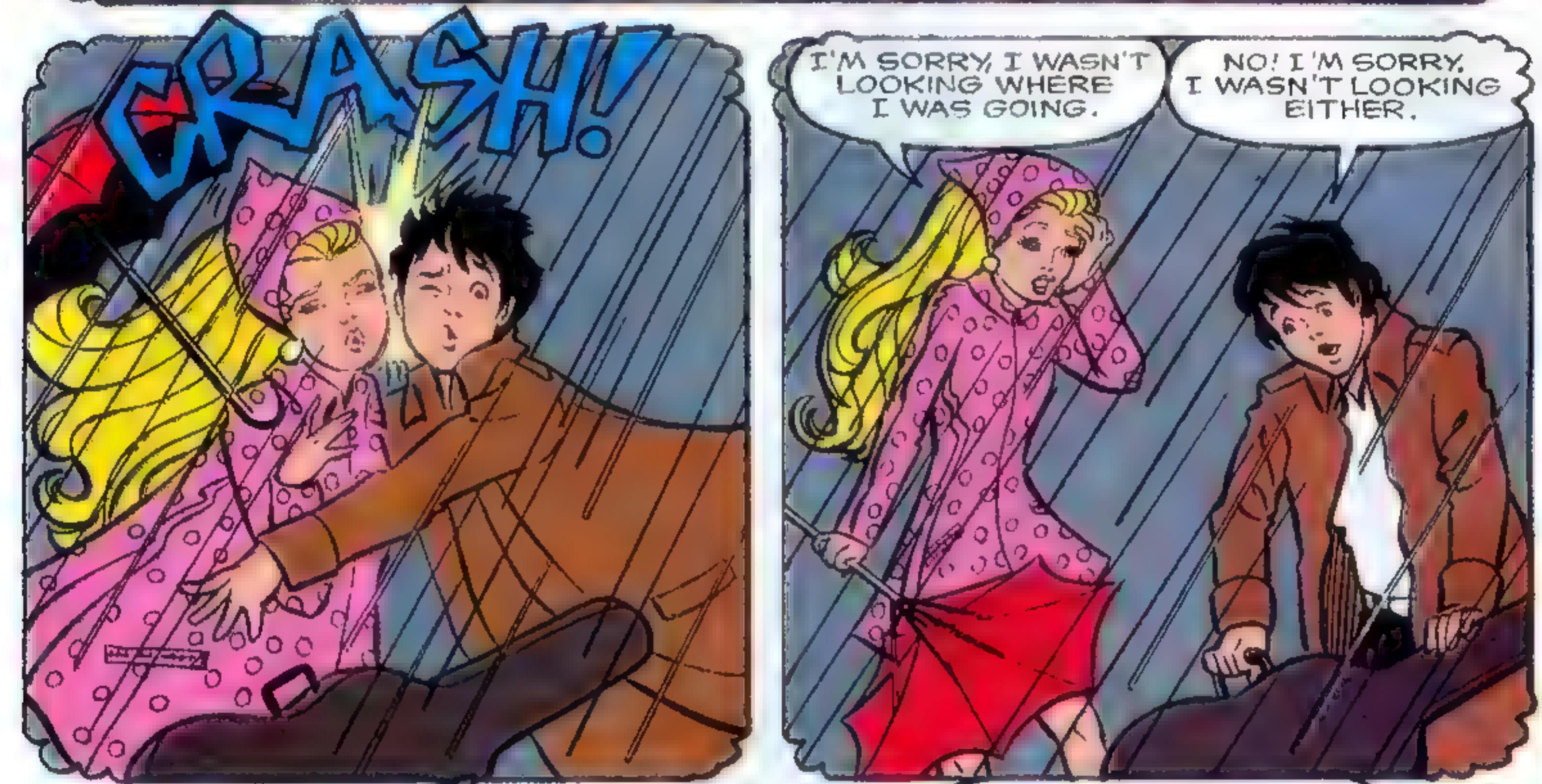
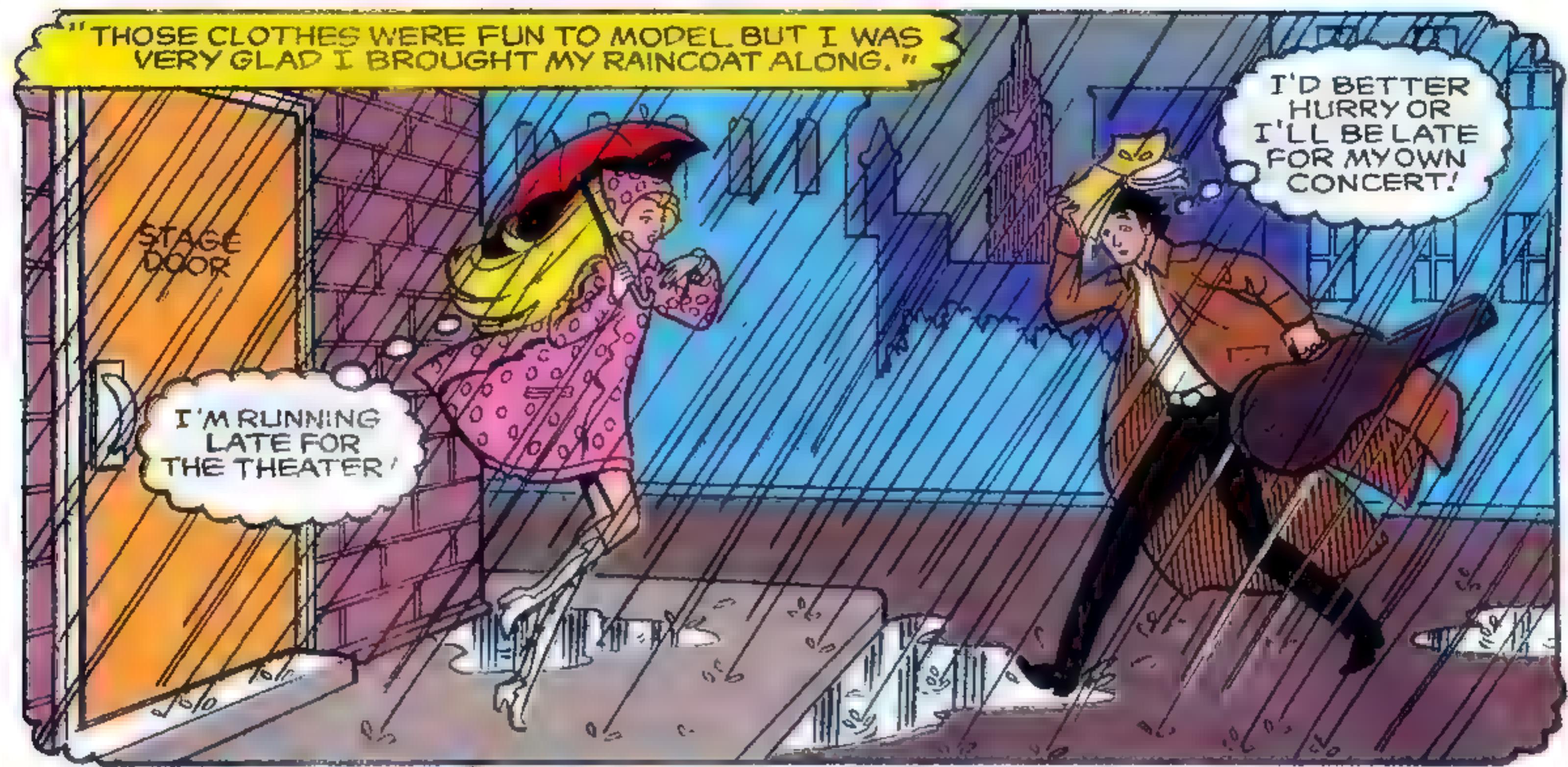
*** PLEASE** . operators can take name and address only... **CANNOT** answer questions.

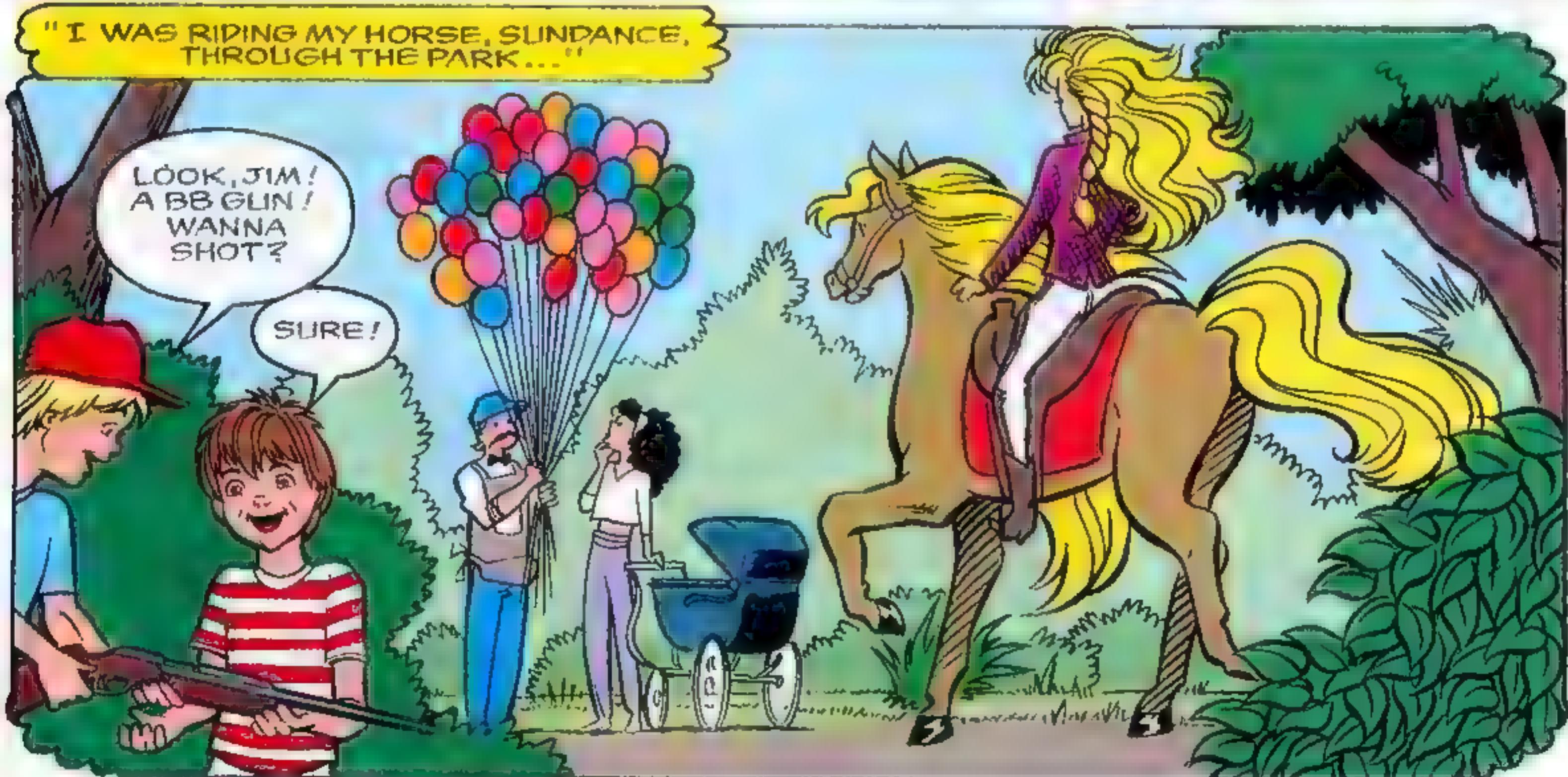
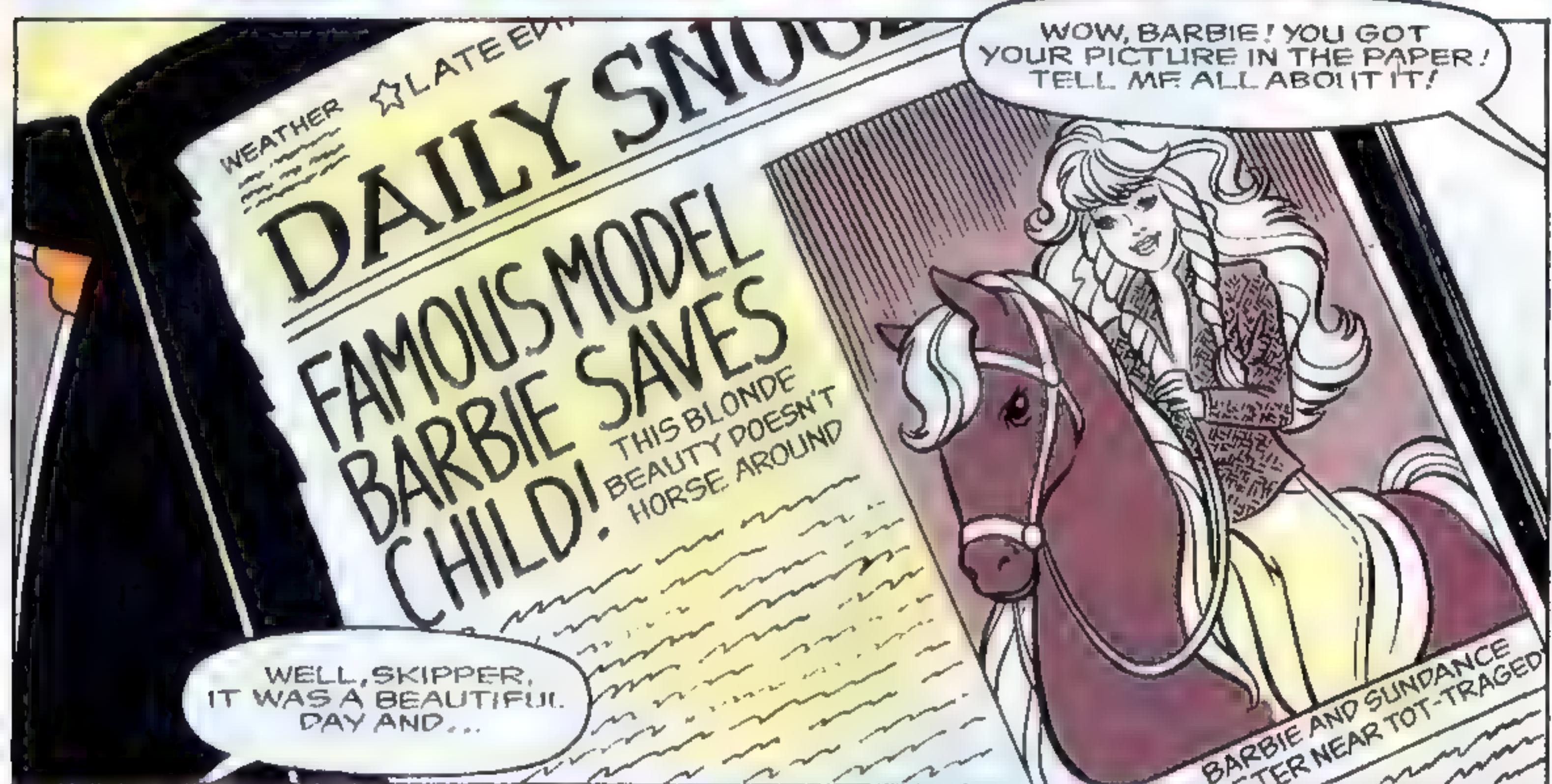
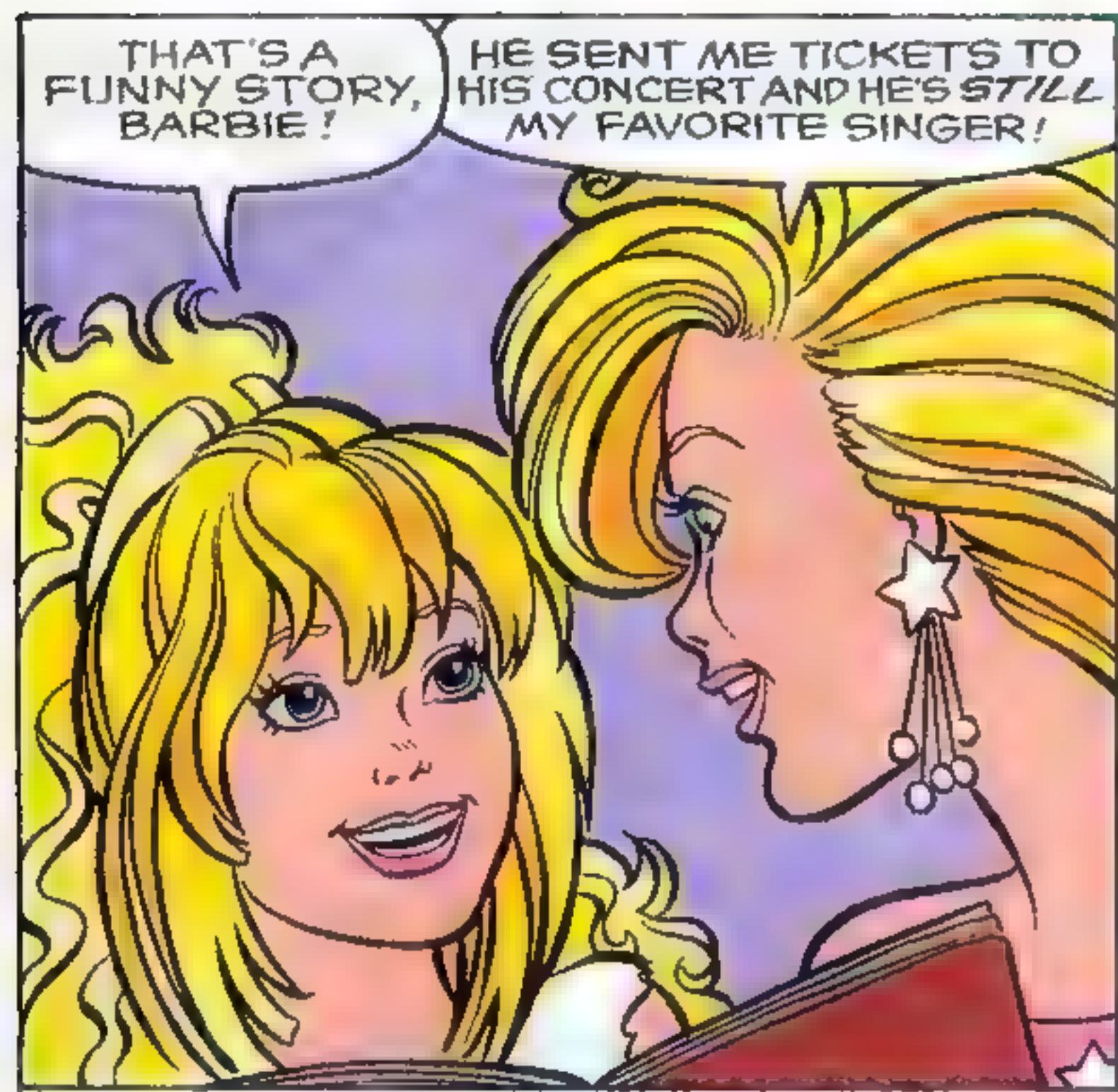
AN AMERICAN TAIL

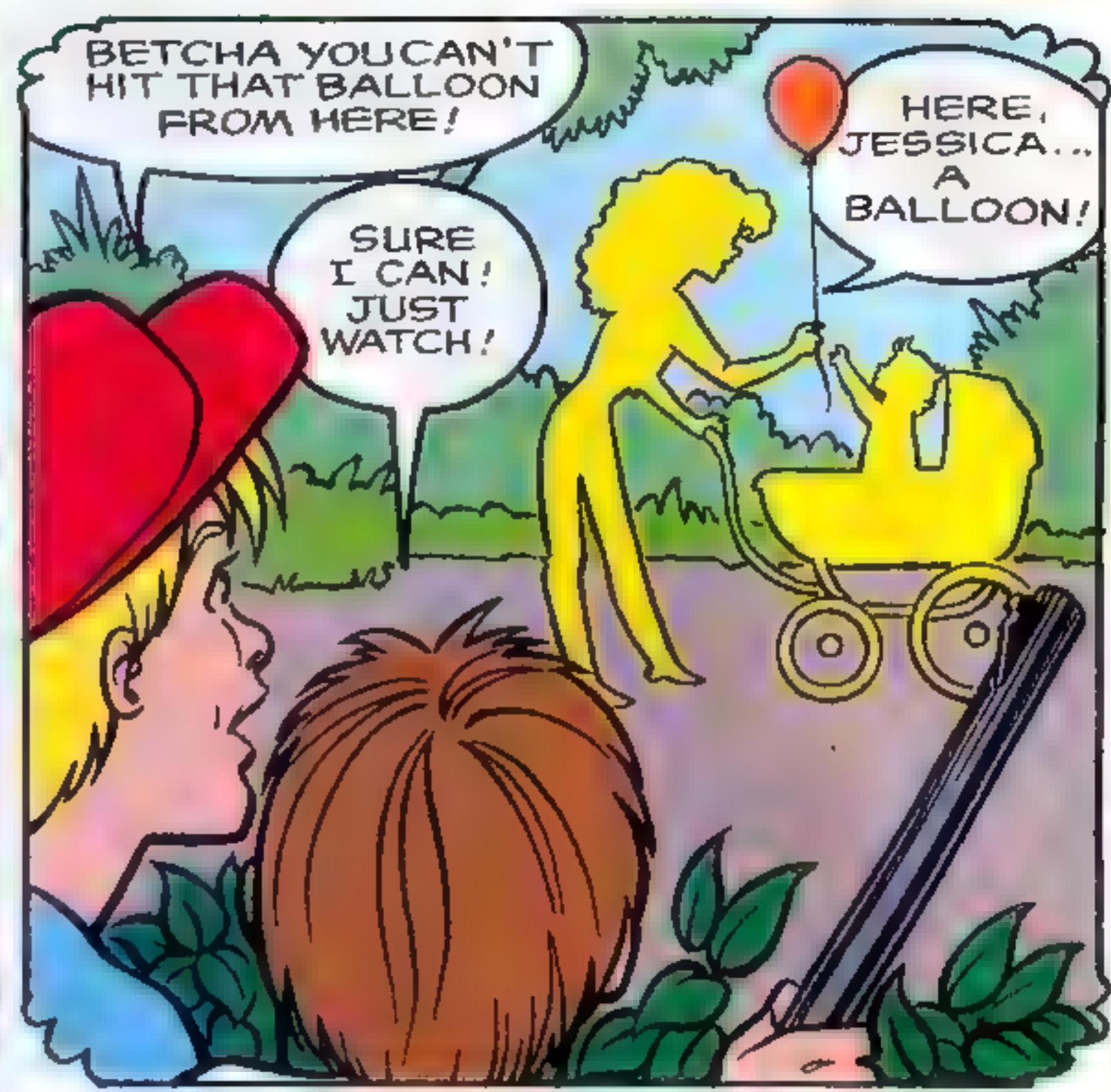
FIEVEL GOES WEST™



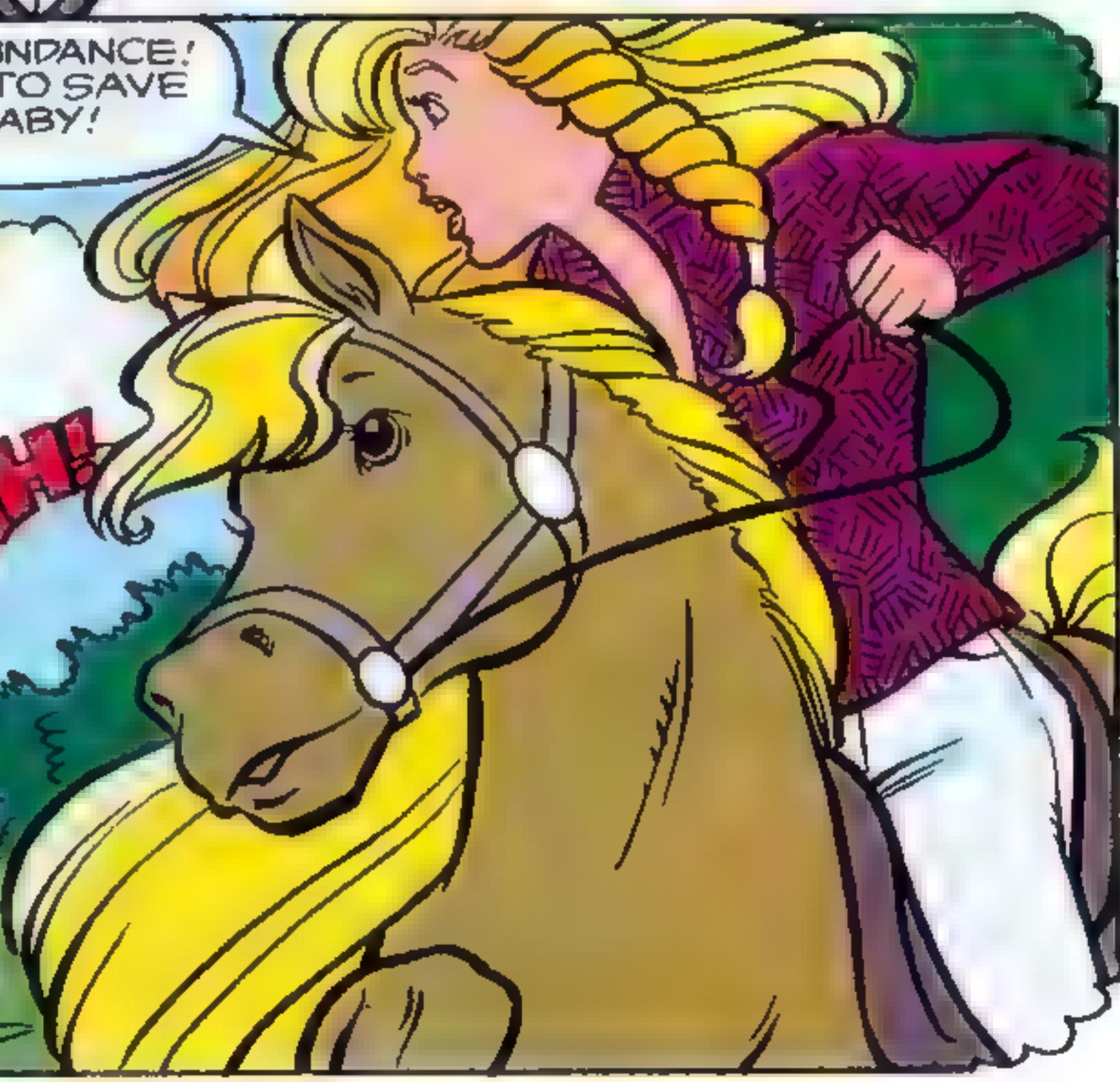
Fievel's heading west in search of
the American Dream this October

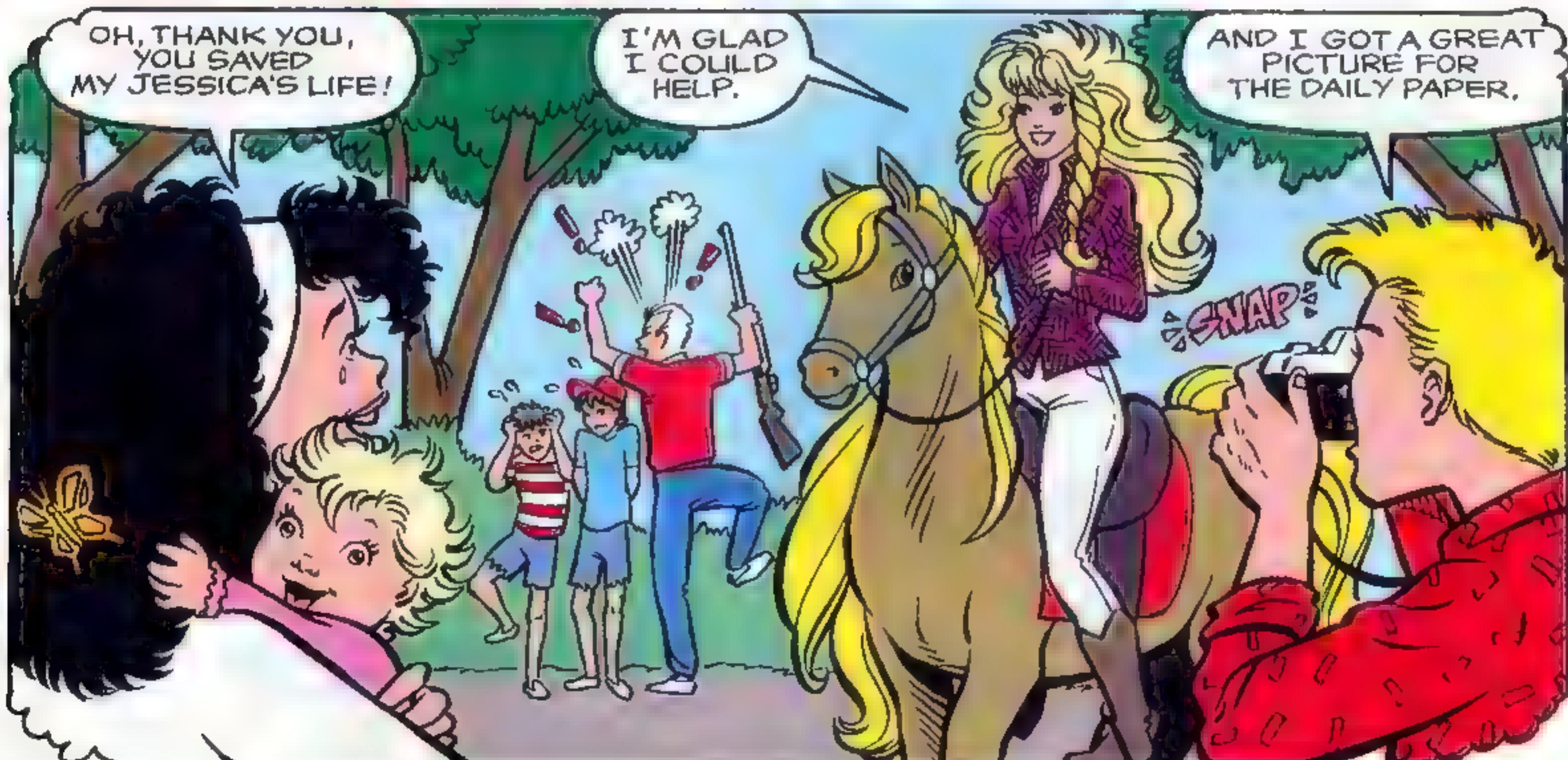
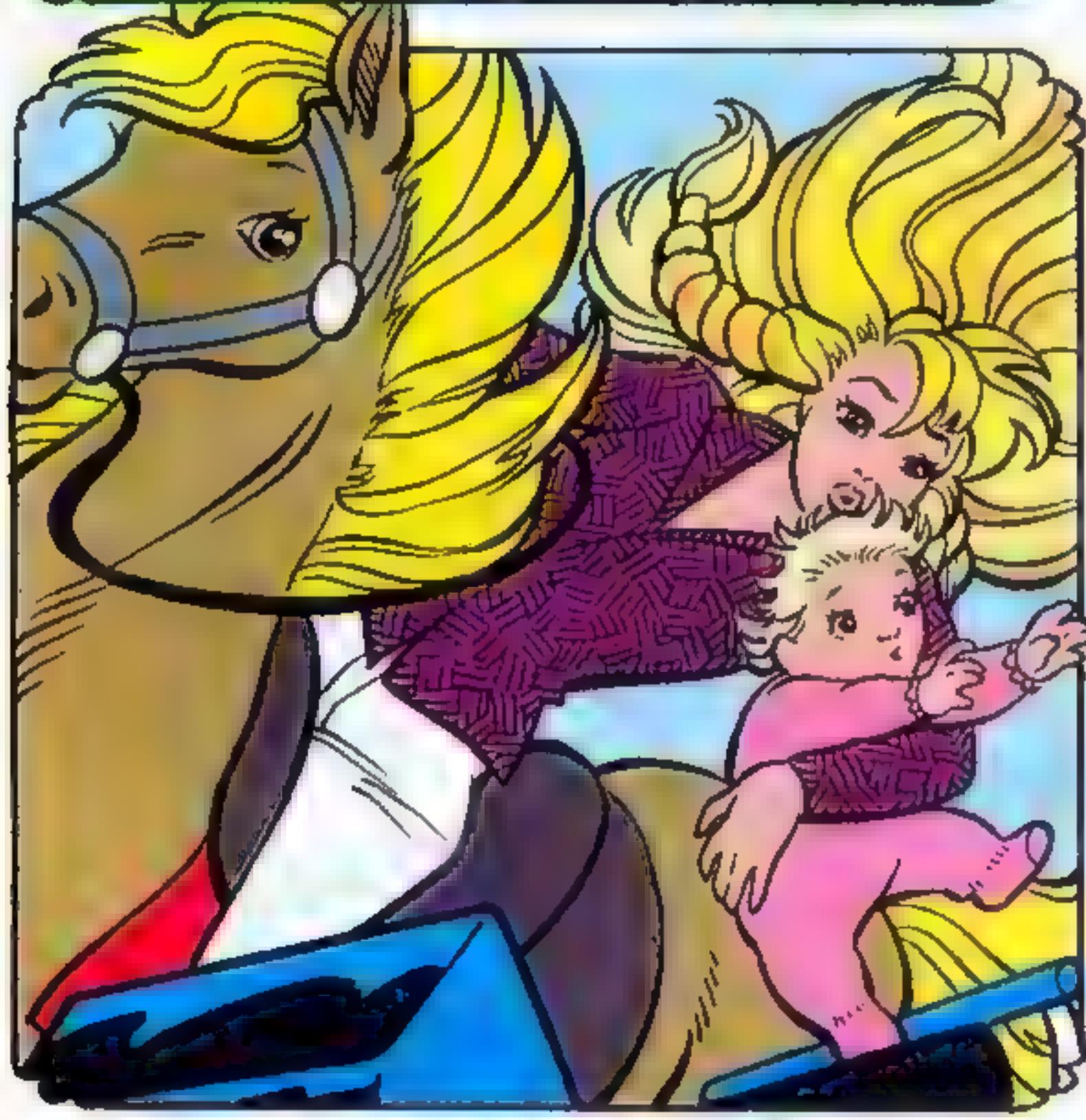
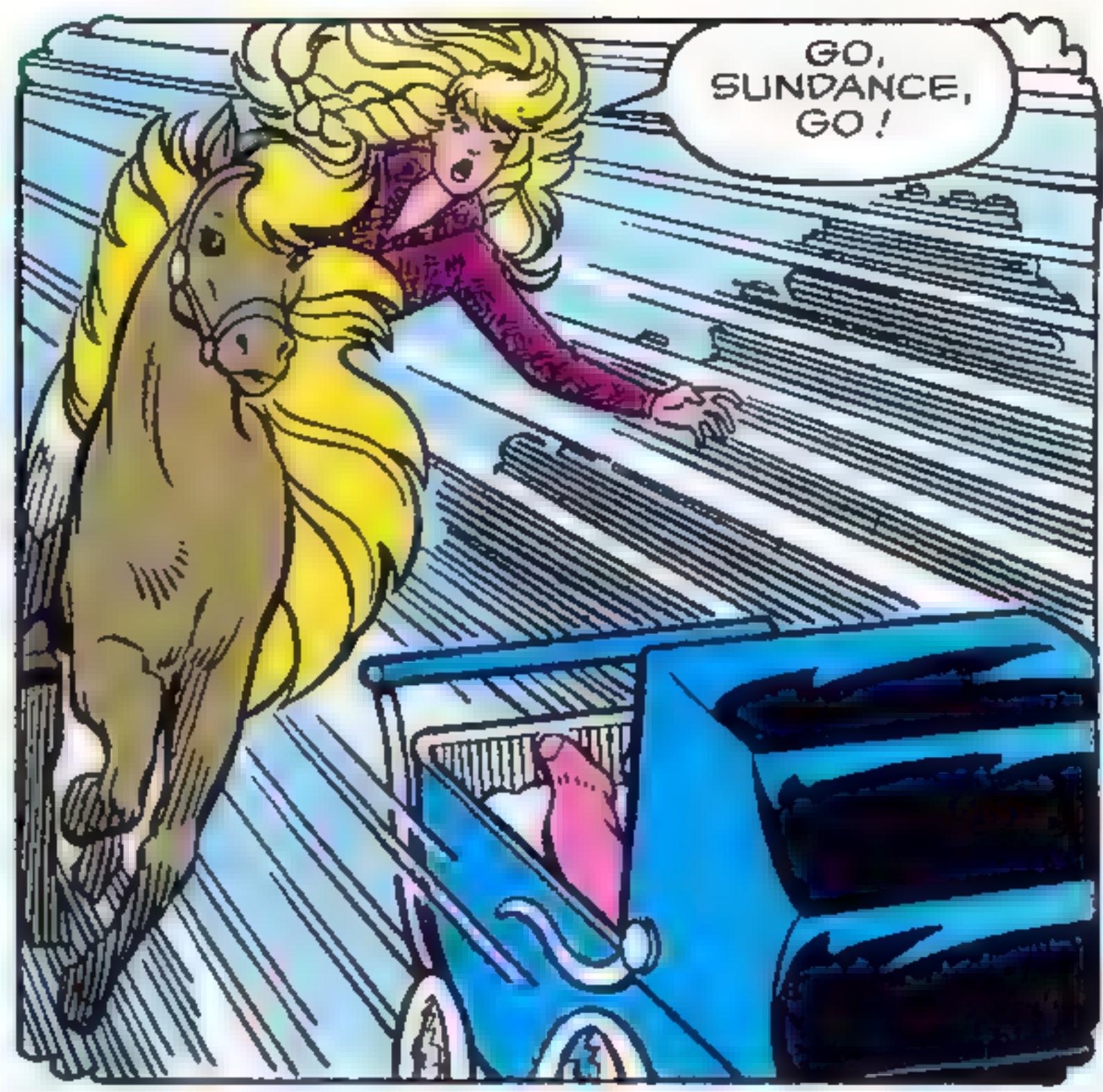
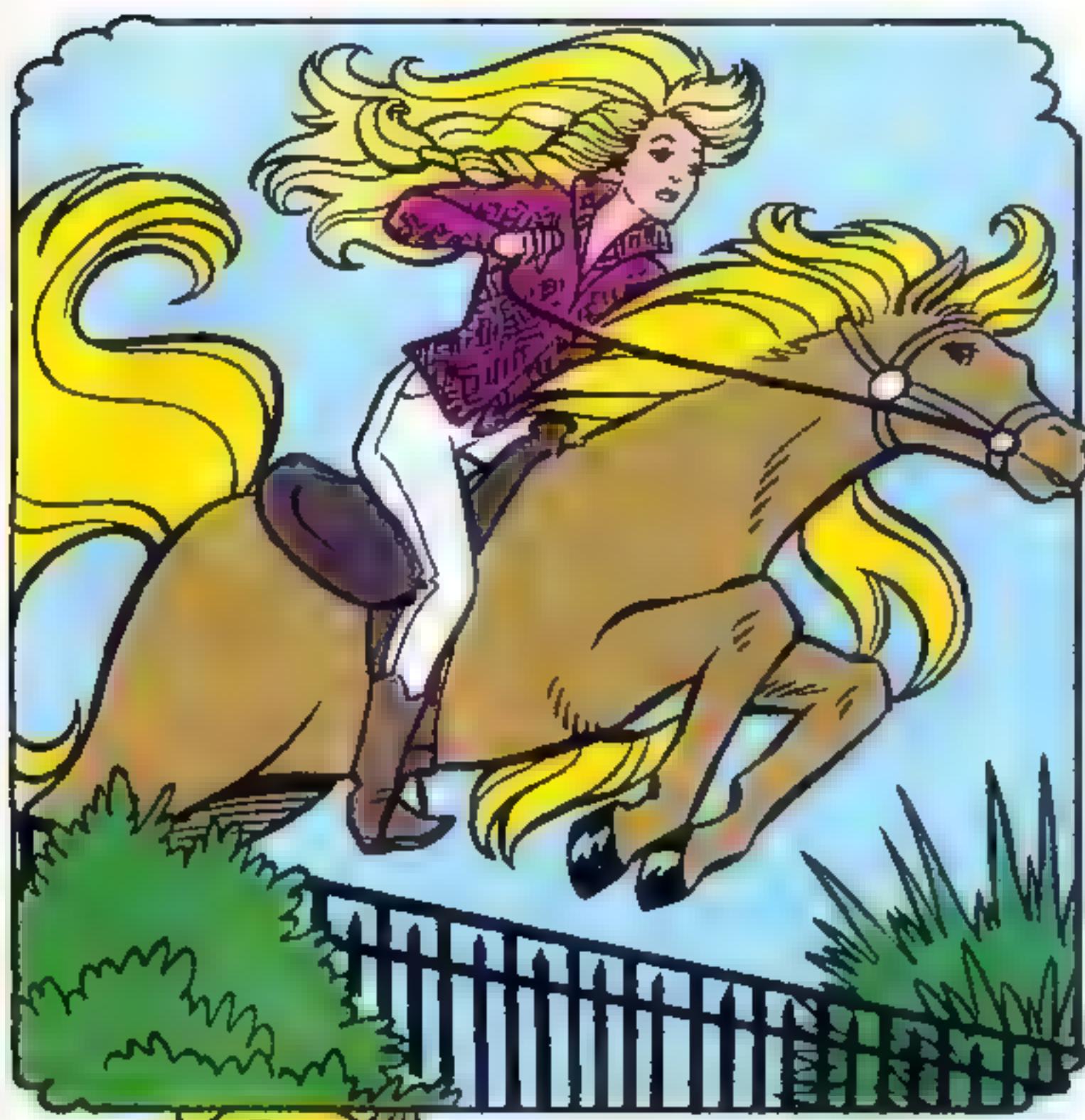






LET'S GO, SUNDANCE! WE'VE GOT TO SAVE THAT BABY!







WHUMPI

Nothing hits harder than the '91 Fleer Football Series. WHUMPI! With high-resolution, in-your-face action photos on the front and larger player portraits on the back.

WHAM!

And two more super subsets—the 12-card "Hitters" comin' right at you, featuring football's premier bone crunchers in action. WHAM! BAM! And "League Leaders" stamin' the best in the biz—passing, running, scoring, receiving and more.



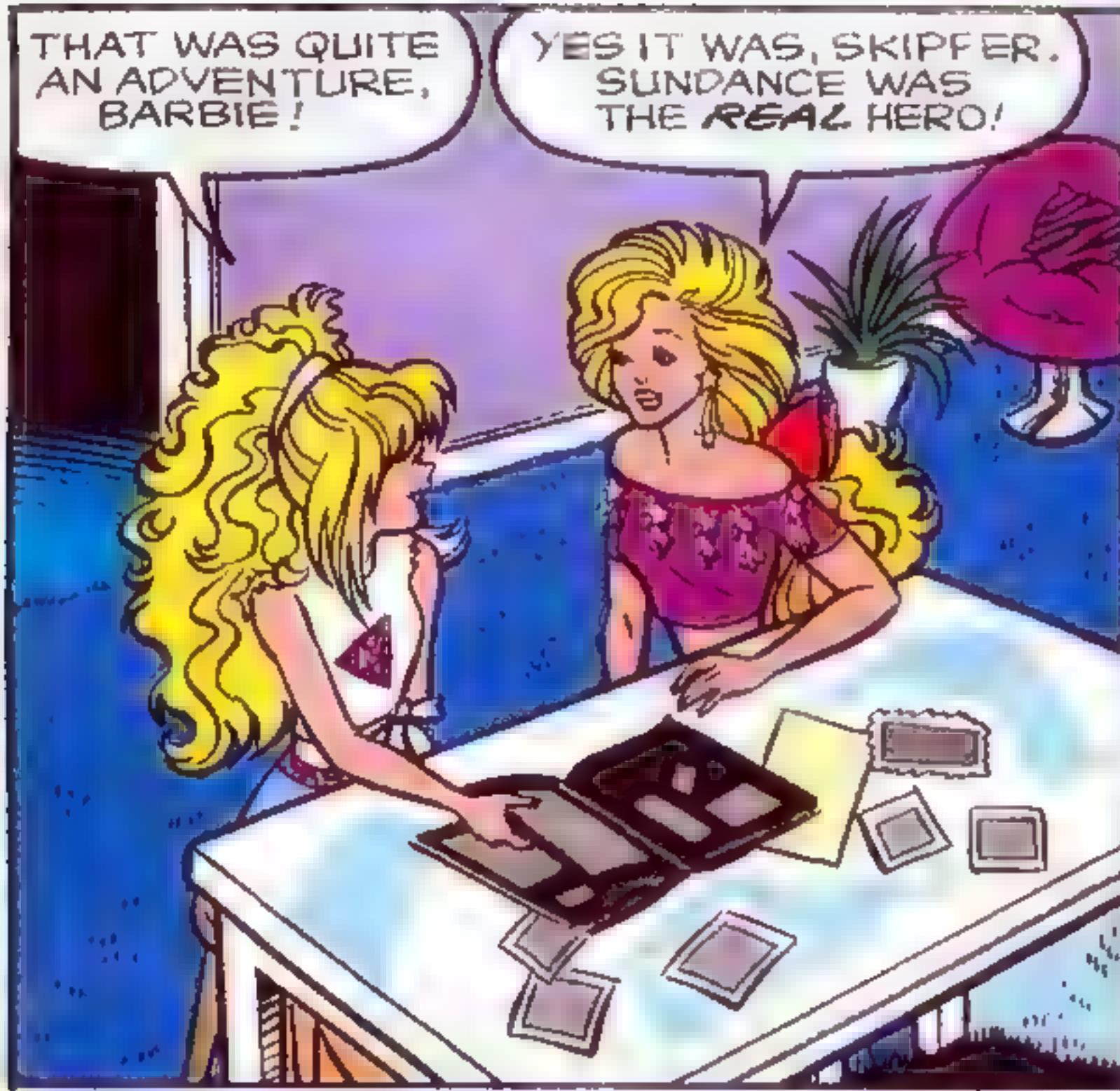
WHAM!

Check out these radical new limited-edition subsets available in all wax, rack and cello packs—"Pro-Visions"™ Art Cards featuring 10 of the game's greats like you've never seen them before. POW! Plus, the '91 Fleer "All-Pro" Team—26 prime-time performers including many new "All-Pro" additions.

Collect the '91 Fleer Football Series. CRAK! It's action you can almost feel.

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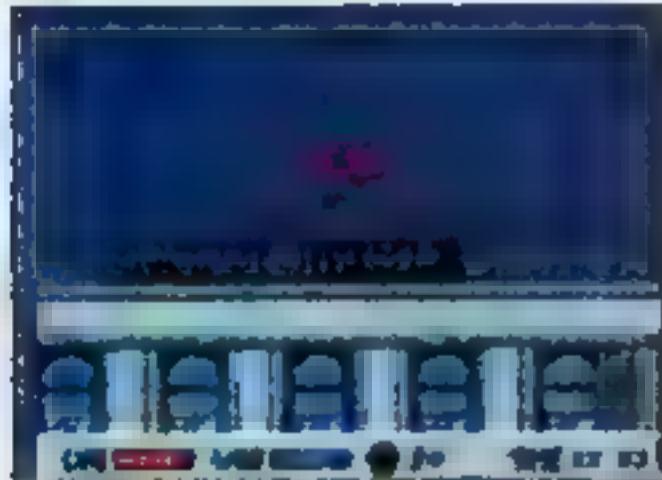
EVEN THE BAD GUYS LOOK UP TO HIM.

Where you gonna hide from a guy like Spider-Man®? He's on your left. He's on your right. He's on the wall. He's on the ceiling. And now, he's on Genesis.™

He probably won't be too happy about this mess. As if one enemy wasn't enough, this game's got all the big uglies, Dr. Octopus, The Hobgoblin, Venom, Electro, The Lizard, and The Sandman. Not to mention Kingpin running the show.

But Spidey's not exactly defenseless. Those bad guys won't look so bad when Spider-Man® starts laying into them with devastating kicks as he flies off the end of his web swing. And riffraff beware of his bone-crushing punches. If there's anything left, he'll wrap it up neatly with a barrage of web bolts.

Messing with Spider-Man® could be hazardous to your health. You've got to admit, he's one of the toughest American heroes ever. After this game, we know a couple of bad guys who probably would agree.

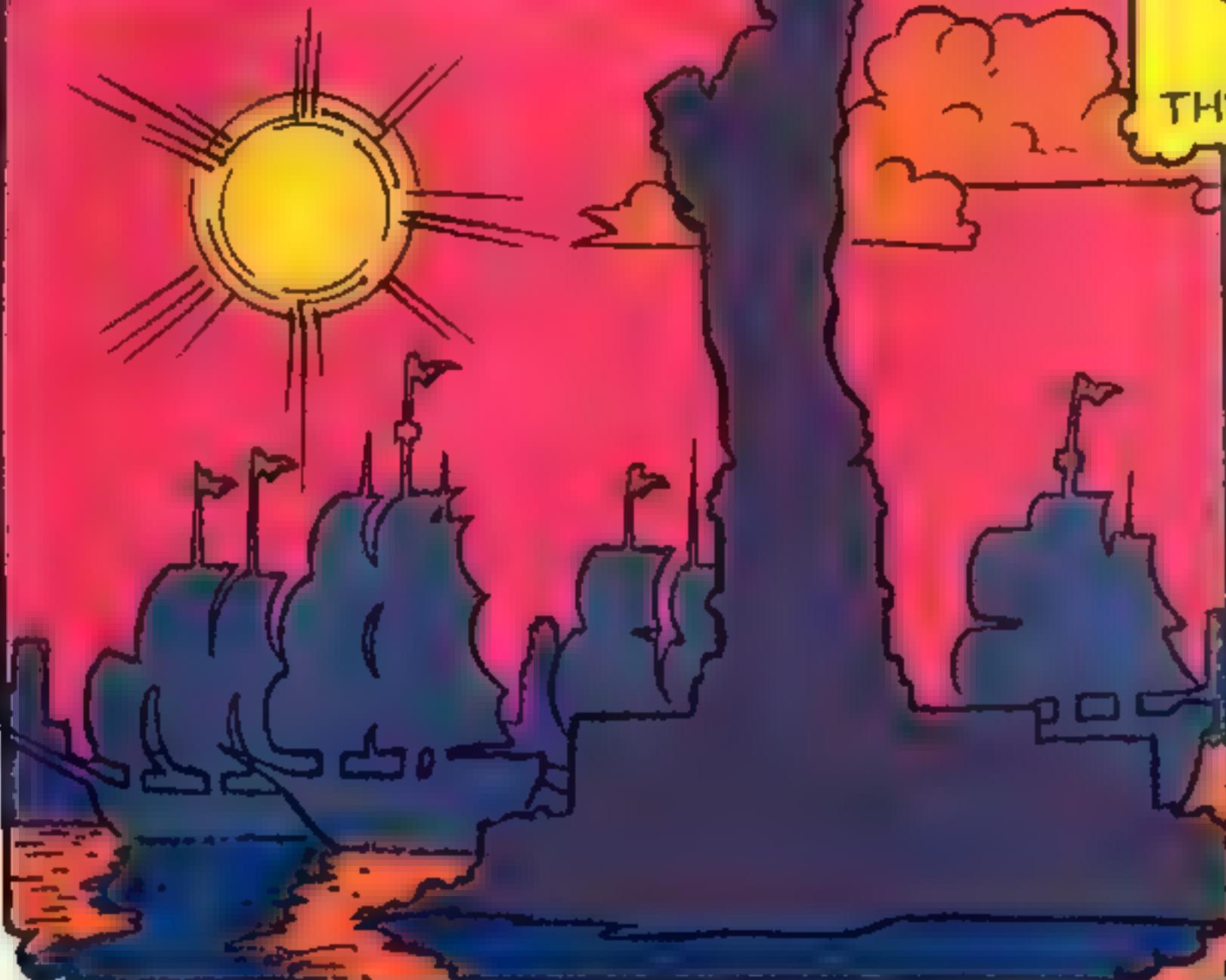


SEGA
GENESIS

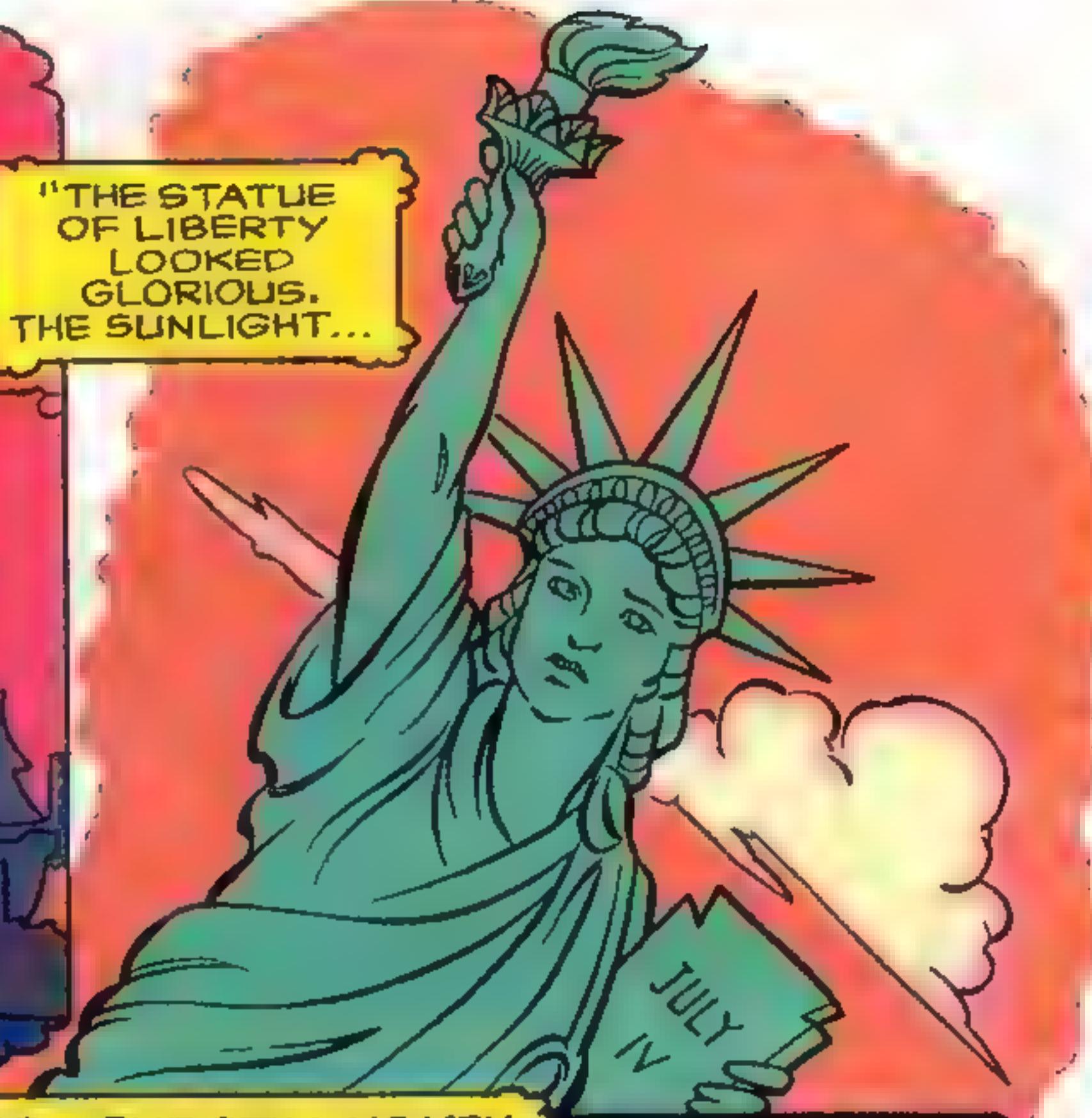
Leading the 16-bit revolution.

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"AND SO THE CEREMONY BEGAN... SHIPS FROM MANY COUNTRIES SAILED THROUGH THE HARBOR."



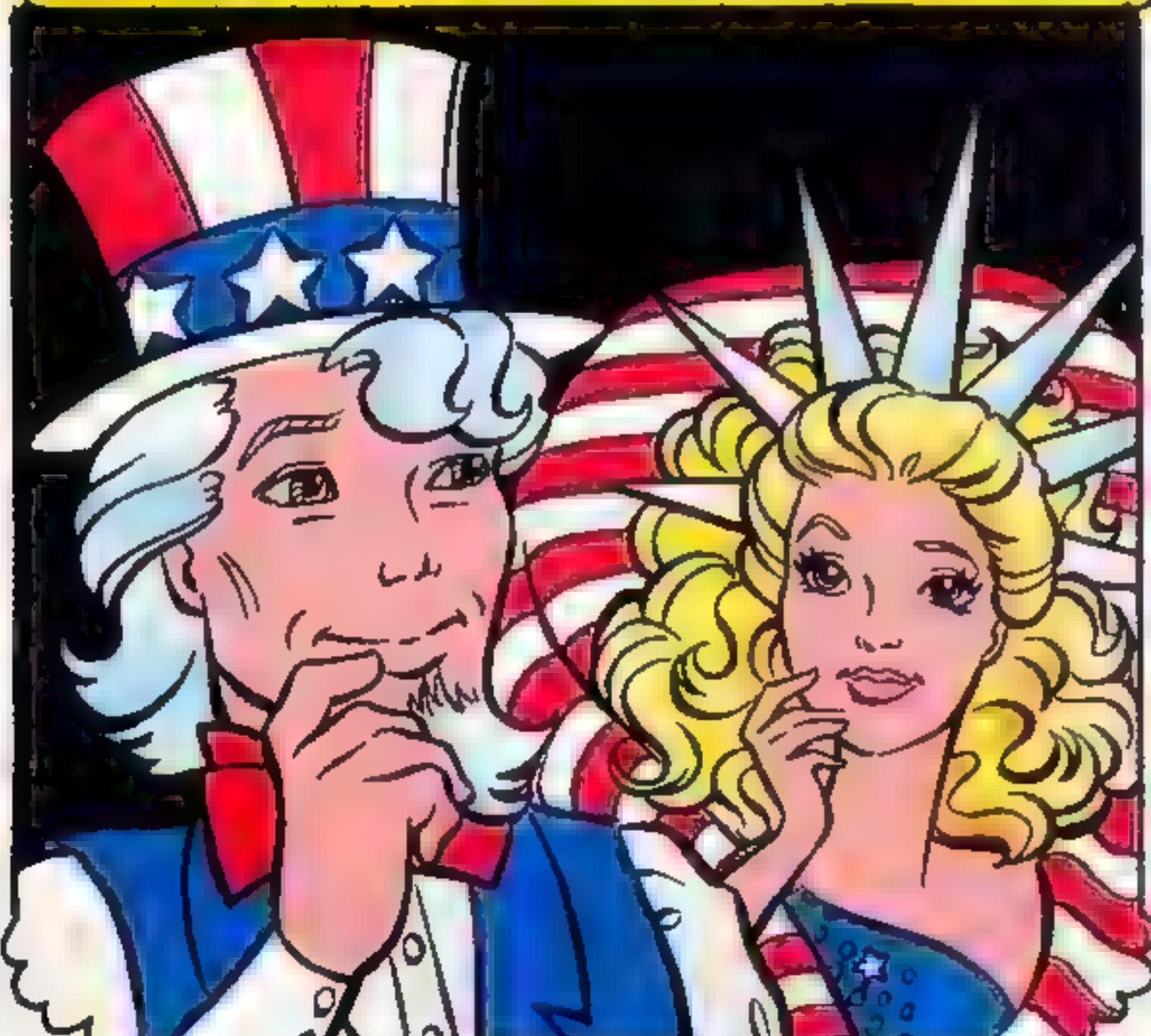
"THE STATUE OF LIBERTY LOOKED GLORIOUS. THE SUNLIGHT..."



"THE FIREWORK DISPLAY WAS DAZZLING... BUT STILL NO KEN. I WAS SORRY HE MISSED SUCH A MAGNIFICENT DAY."

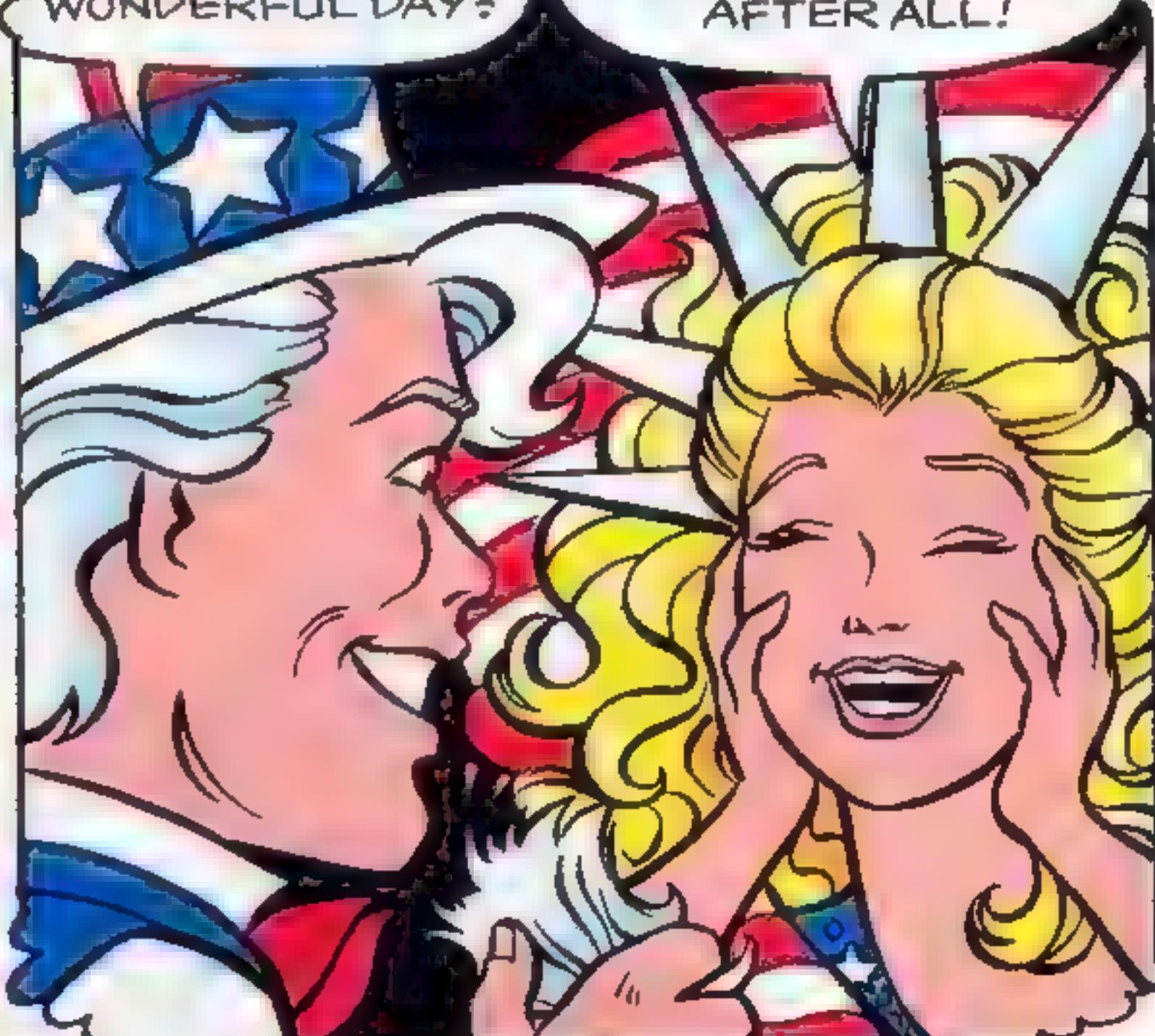


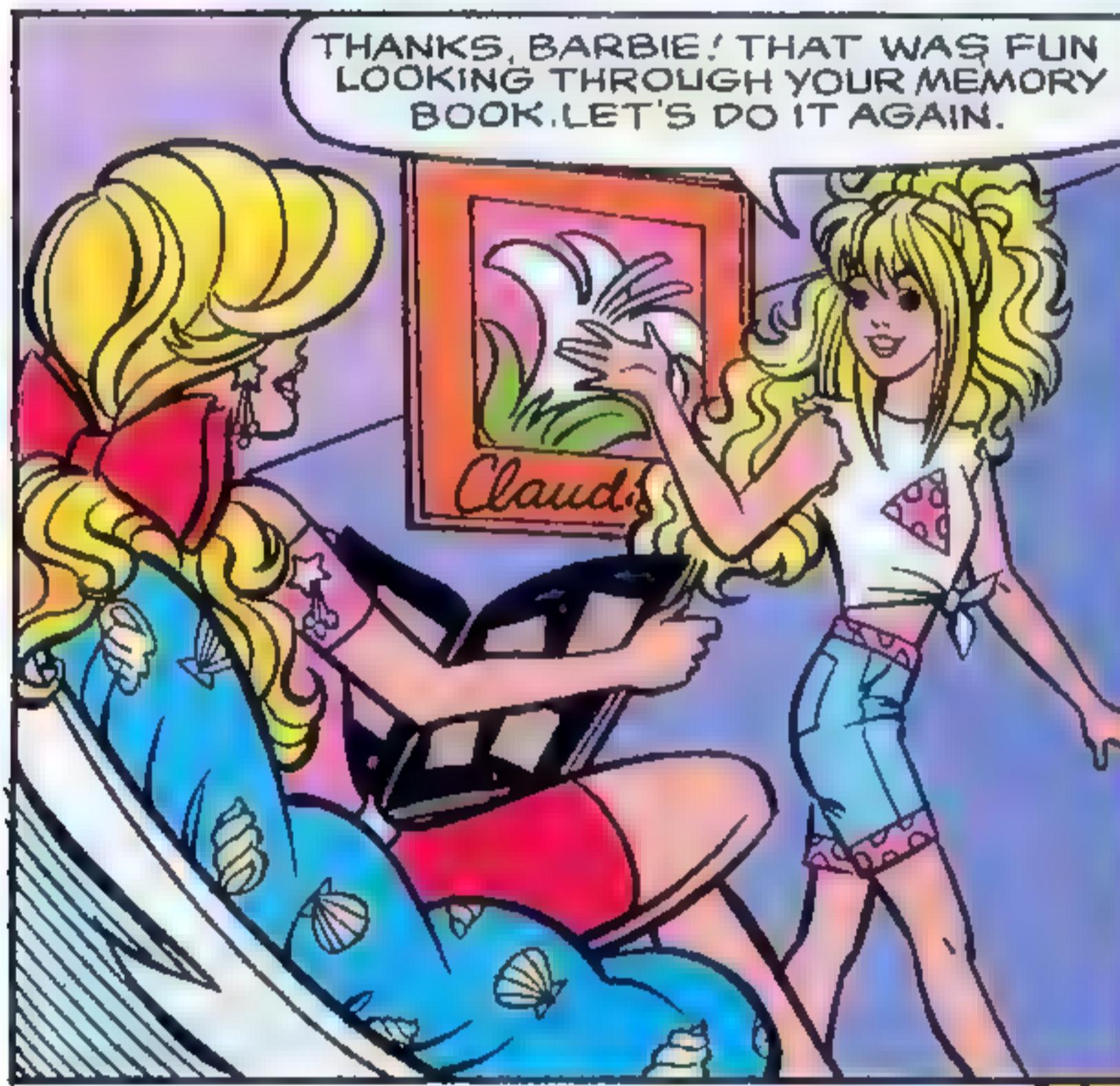
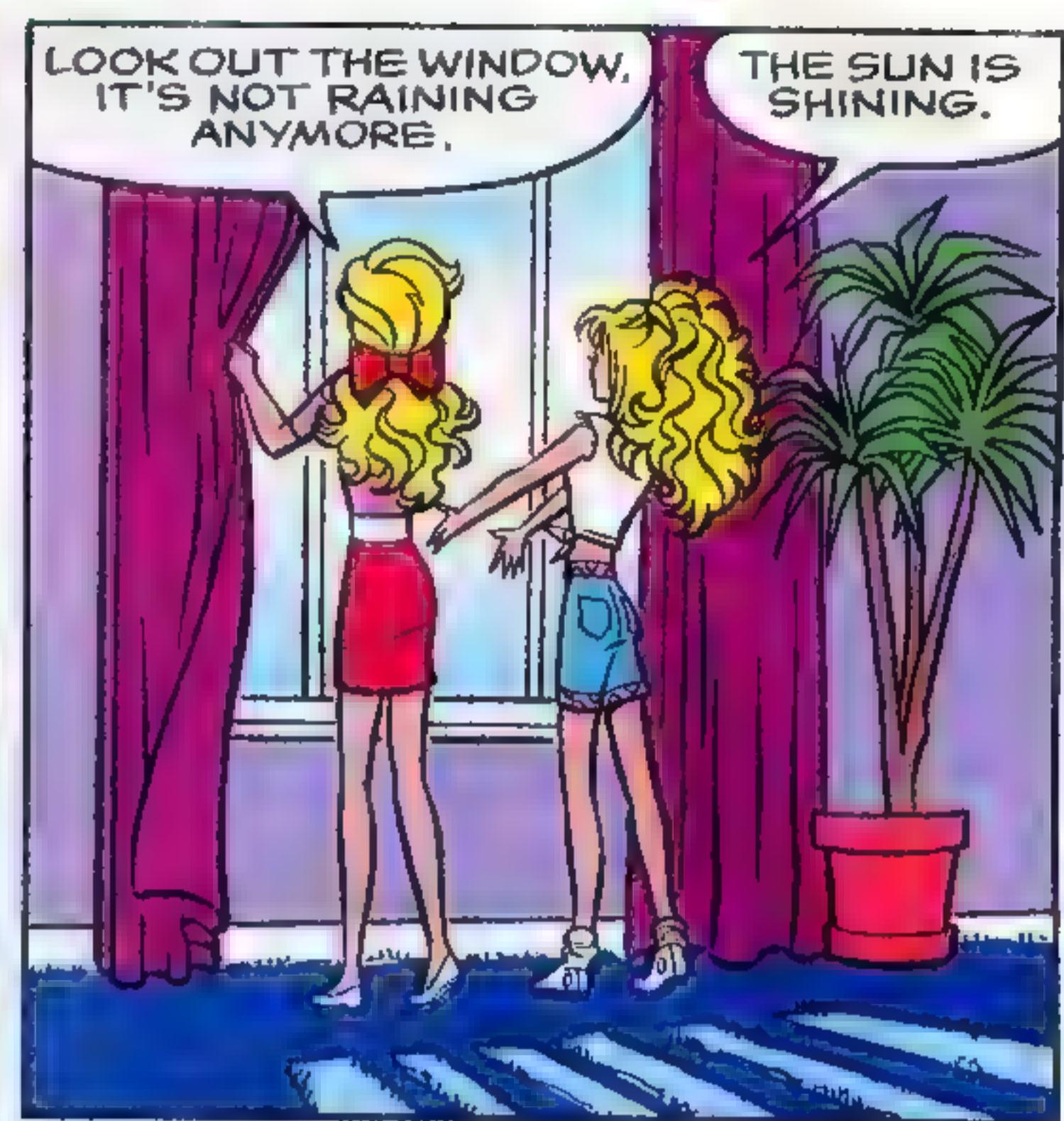
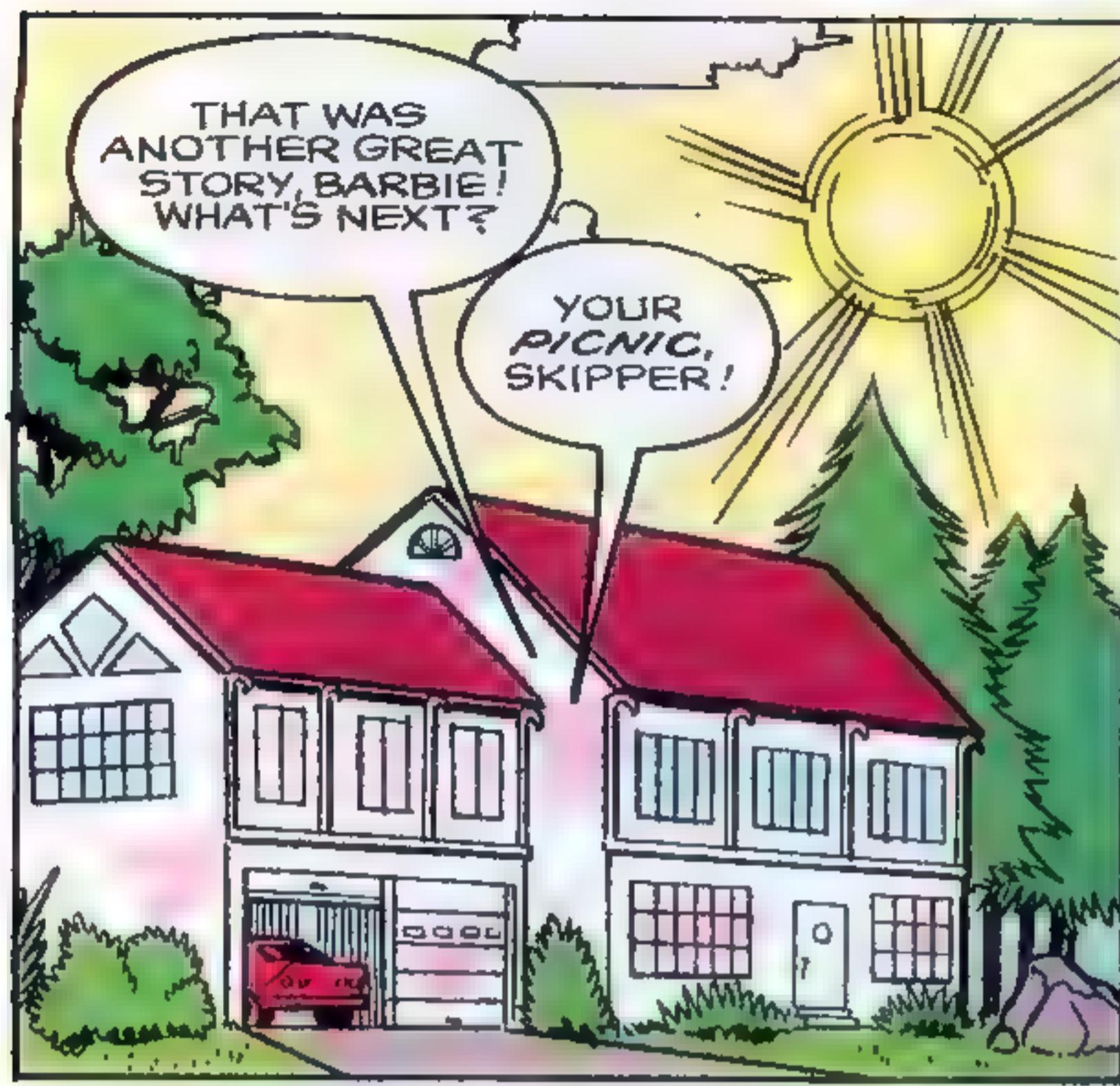
"UNCLE SAM WAS VERY NICE BUT I COULDN'T GET A WORD OUT OF HIM UNTIL..."



"HI, BARBIE! WASN'T THIS A WONDERFUL DAY?"

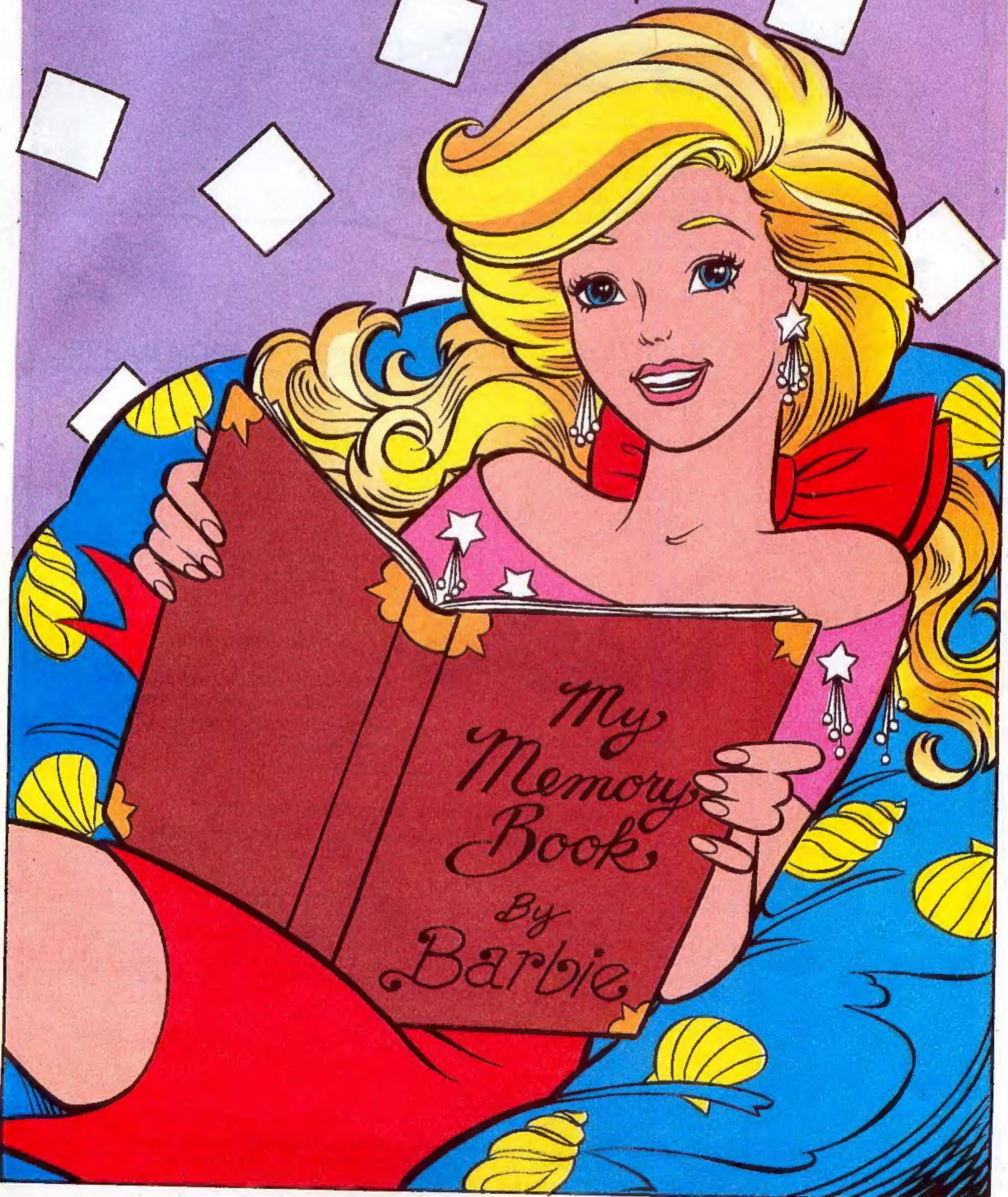
"OH, KEN! YOU DIDN'T MISS IT AFTER ALL!"





HI, EVERYBODY! I HOPE YOU ENJOYED LOOKING
THROUGH MY MEMORY BOOK WITH SKIPPER AND ME.

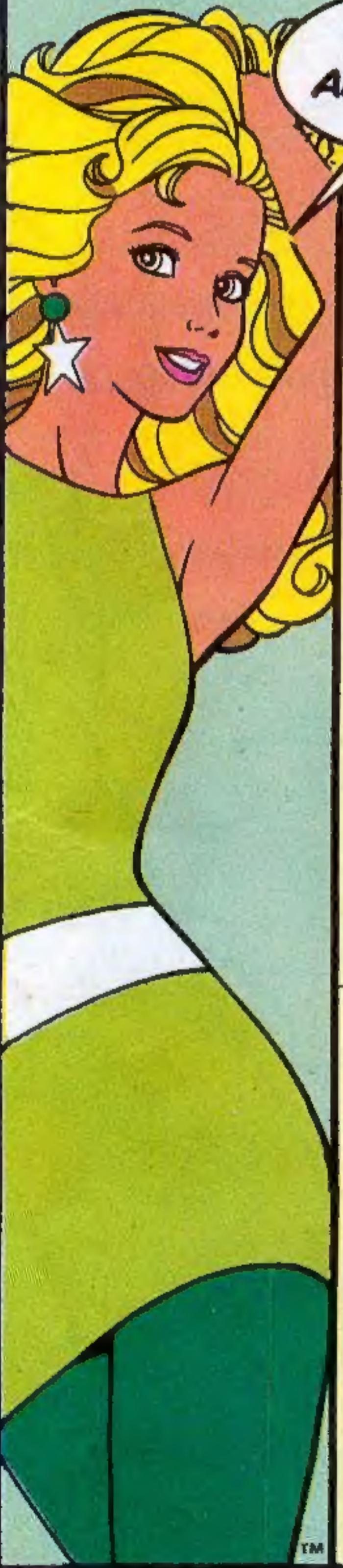
WHY DON'T YOU START **YOUR** MEMORY BOOK?
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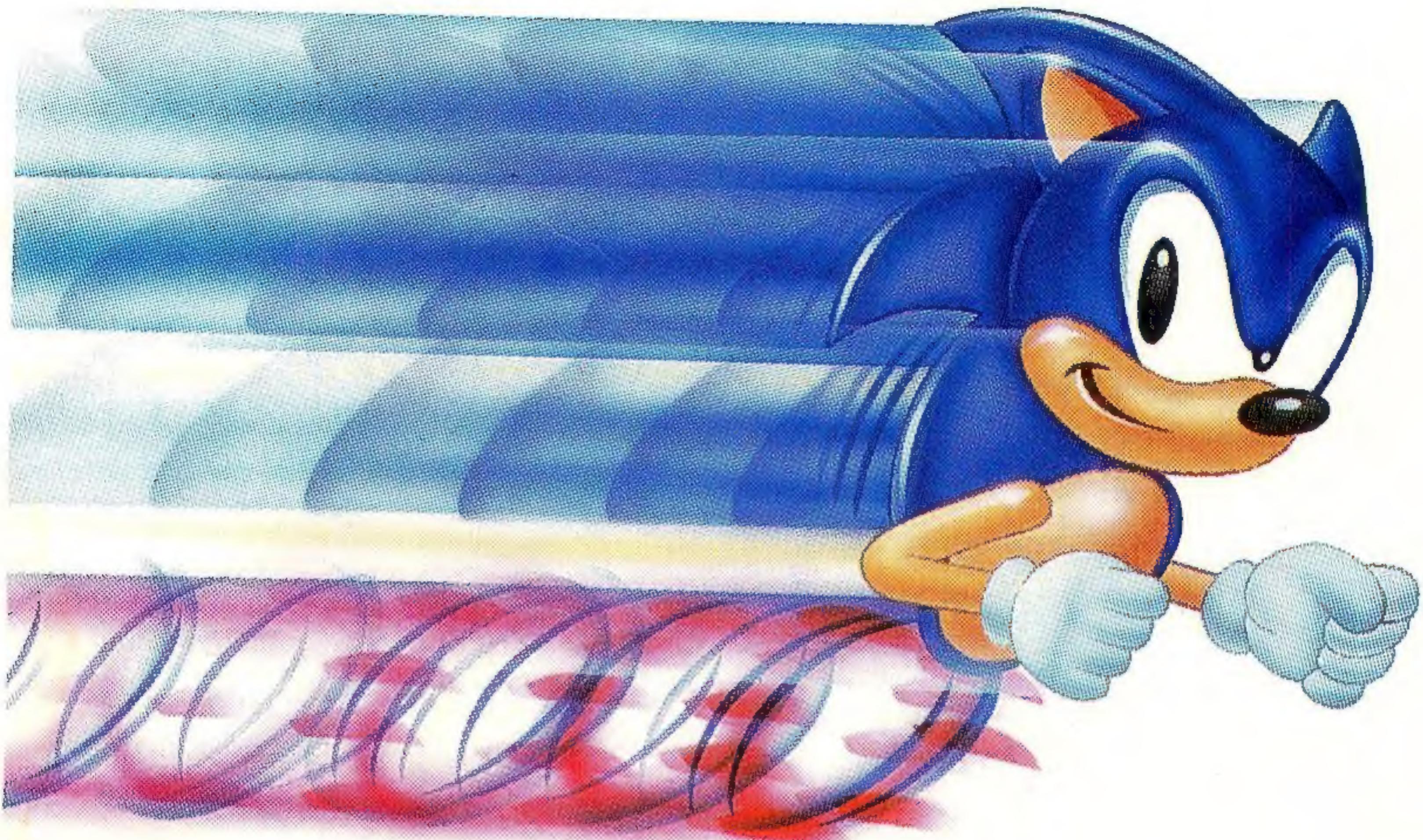
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Watch him smirk in the face of danger as he blazes his way through hilly pastures, underwater caverns, marble ruins, strange cities and a cybernetic world of enemies in a race to save his buddies.

Sonic's got everything a hedgehog could ever want: tricks, gadgets and speed. So don't blink or you might just miss him. Sonic is sold separately or included when you buy a Sega™ Genesis 16-bit system.



Leading the 16-bit revolution.™



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